ONE WEEK FDP ON EFFECTIVE & QUALITY RESEARCH WRITING

FROM 7TH JUNE – 13TH JUNE 2020

Objective of the FDP

- To make participants familiar with sampling, research instruments and statistical tools.
- To enable the idea about the formulation of hypothesis and choosing an appropriate theoretical background.
- To help participants inefficient writing of research articles and finding the right journal to publish

TIME SCHEDULE: 4 PM TO 5.30 PM

PROGRAMME SCHEDULE & Duty List

| DAY | DATE | TOPIC | RESOURCE PERSON |
|-----|------------|----------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|
| I | 07/06/2020 | Research Readiness Mindset Discipline Reading Learning Networking | Dr. Theresa Nithila Vincent Professor & Head Department Commerce CHRIST(Deemed to be University) Bangalore, Karnataka. |
| II | 08/06/2020 | Identification of Research Problem rust area of Research hat is Research? hat is Research Problem? | Dr. Pramasivan C Assistant Professor & Research Advisor PG & Research Department Commerce Periyar EVR College, Tiruchirappali – 620 023. |
| Ш | 09/06/2020 | Framework of Questionnaire | Dr. Devamainthan B Associate Professor Department of Management Studies IDE University of Madras Chennai – 600 005. |

| IV | 10/06/2020 | Qualitative Research Advantages Sampling Qualitative Vs. Quantitative Research Methods | Dr.Velmurugan Palamiappan Shanmugam, Dean, School of Commerce & Business Management, Dean (i/c), School of Legal Studies, Central University of TamilNadu Thiruvarur – 610 101. |
|-----|------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| V | 11/06/2020 | Data Analysis in Social Science Research Data Classification Data Coding Data Entering Choice of Models Estimation Hypothesis Testing Interpretation | Dr. Duraisamy A Associate Professor & Head, Department of Economics & Dean of Humanities, Madras Christian College Chennai – 600 056. |
| VI | 12/06/2020 | Nuances of Research Writing Outline of Report Reference Style Plagiarism Tips to write an effective article in UGC Care and Scopus | Dr. Vijayanarayanan AG Associate Professor, Department of Commerce, Vels Institute of Science, Technology and Advanced Studies Chennai – 600 117. |
| VII | 13/06/2020 | Know Plagiarism! No Plagiarism What is Plagiarism? Types of Plagiarism Consequences of plagiarism UGC regulations 2018 on plagiarism How to avoid plagiarism? | Dr. Ramasamy K College Librarian, MV Muthiah Govt. Arts College for Women Dindigul, Tamil Nadu. |

| DAY | DATE | RESOURCE PERSON | INTRODUCTION | VOTE OF THANKS |
|-----|------|-----------------|--------------|-------------------|
|-----|------|-----------------|--------------|-------------------|

| I | 07/06/2020 | Dr. Theresa Nithila Vincent Professor & Head Department Commerce CHRIST(Deemed to be University) Bangalore, Karnataka. | Prof. Kalaiarasan | Prof. Janardanam |
|-----|------------|--------------------------------------------------------------------------------------------------------------------------------------------|-------------------|-------------------|
| II | 08/06/2020 | Dr.Pramasivan Assistant Professor & Research Advisor PG & Research Department Commerce Periyar EVR College, Tiruchirappali – 620 023. | Prof. Kalaiarasan | Prof. Janardanam |
| III | 09/06/2020 | Dr. Devamainthan B Associate Professor Department of Management Studies IDE University of Madras Chennai – 600 005. | Prof. Janardanam | Dr. S. Sweety |
| IV | 10/06/2020 | Dr. Velmurugan PS Associate Professor, Department of Commerce, Central University of TamilNadu Thiruvarur – 610 101. | Dr. Sweety | Prof. Kalaiarasan |
| V | 11/06/2020 | Dr. Duraisamy A Associate Professor & Head, Department of Economics & Dean of Humanities, Madras Christian College Chennai – 600 056. | Prof. Kalaiarasan | Dr. Janardanam |

| VI | 12/06/2020 | Dr. Vijayanarayanan AG Associate Professor, Department of Commerce, | Prof. Janardanam | Dr. Sweety |
|----|------------|----------------------------------------------------------------------------------------------------|------------------|------------|
| | | Vels Institute of Science, Technology and Advanced Studies Chennai – 600 117. | | |
| VI | 13/06/2020 | Dr. Ramasamy K College Librarian, MV Muthiah Govt. Arts College for Women Dindigul, Tamil Nadu. | Prof. Janardanam | Dr. Sweety |

Meeting Link:

Day 2:

https://stmichaelsacademy.webex.com/stmichaelsacademy/onstage/g.php?MTID=efaa7ed47c2d3454b42fa466e1eec1637

Day 3:

 $\frac{\text{https://stmichaelsacademy.webex.com/stmichaelsacademy/onstage/g.php?MTID=e4c7b943d91231c1467538354f888e0}{4f}$

Day 4:

https://stmichaelsacademy.webex.com/stmichaelsacademy/onstage/g.php?MTID=ec3517f6d6a50cc74e9b7dc8e1bb892ec Day 5:

 $https://\underline{stmichaelsacademy.webex.com/stmichaelsacademy/onstage/g.php?MTID=e05d31172804304da850b5962c4ef7dcc$

Day 6:

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Day 7:

 $\underline{\text{https://stmichaelsacademy.webex.com/stmichaelsacademy/onstage/g.php?MTID=ec96fadcc51af8e70b932bdb362791e79}\\$

Resource Person Profile:



Dr. A. Duraisamy, M.Sc., M.B.A., M.Phil., Ph.D.

Maltas Christian College (GC-CPT (Autonomous) Janharan, Chennai-St.

- . Trucking in the Department of Economics, Madras Christian College for the part 29
- Techniq in the Department of Economic, Mahas Cantana Consept on the pass of summ and retiring from 199 May 2014.
 Has been adjudged on the Best Teacher of Economic in Limithadia for 2019 by Makish Economic Adjustable Teach, Chemini
 Specialized in teaching quantitative techniques to the relative of Economic and has been teaching Economics for the U.O. on P.O. redefine for the gas 19 System.
 As present Beaut of the Department of Economics and Connections.
- Christia Cellep, Christi.

 # M.Pall, scholar and Tee Ph.D. scholars have been already awarded degree solid.
- ** Surface, The PR.D. Scholars are untaing for ther Vira vote. At govern pulsar, the proof pulsar graph of Few PR.D. Scholars, Conducted or fit of PR.D. vira visor as extend examinet. Had been posturated as a convener of sub-nomalities for Extension under the Imagental Scool of Books, by Damillagad Seco Genedic for Eigher Education in the year 2004-17 to identify the core area and preparation for common controllant for under graduate and post graduate course in Economics. conducted prompt 50 workshops on Data Analysis using statistical packages like SPSS
- and E Views, through which at least 2500 Research scholars have been benefitted in strengthening their research analysis.

 • Westerd as an Associate Controller of Exame, MCC, from 2011 to 2011. Also worked
- as Director in charge of 'MCC School of Continuing Education' for Two years. Left the maleus as Vice President of College Union Sectory, Maleus Christian College for the year 2015-16. Member of Sesation and Member of Governing Body of MCC at
- prison.

 Numerical as at Escoutive committee member of The Indian Econometric Society, (EUS) is the year 2014 32, 2019 30 and for the content year 2018 3221.

 Numerical as an Executive Committee member of Associations of Economics and The Indian Economic Association and The Indian Economic Association and The Indian Economic Association and The Indian
- Immunities (Joint): Immunities the continuence of social annual continuence Association and Emmunities (Joint):

 Also a Fundation in Personaling Development conducted workshop on Leadership in more that "The Association of Longonian (John States) Conference of Association of Longonian in Companies of the Companies of Longonian in Companies of the Companies of Longonian in Longonian in Companies of Longonian in Longoni

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N; Claric Calverity, Baspilon Prolet: July 190' toll date Carmed Dropation, Professor & Brad Department of Commerce

- . Constructly experved the national tealings of the Department of Commo-fra P potes to 2º potes
- Indicated a structure of Man Man Street, and Man (Romps: Feater Smoot) programme
- . Collaborations with Introduced Convention instance ISSS Claiments Sebelads, Mani Torresty Obis, University of Coccount Obis, Ager

Report

An Online one week faculty development programme was conducted by the department from 7th June to 13th June 2020. A total of 750 participants were participated. 43percent were from Tamilnadu and 57percent were from other states. Online platform Cisco Webex was used to conduct the programme. The seven days programme helps the research scholars, professors and students to gain knowledge the effective and quality research writing. It's a national level program with seven resource person from different states and district. Each day the resource persons gave their ideas with different topics. After attending this FDP the participants get a clear picture of good research writing.

Outcome of the Program

- It helps the academicians, research scholars to identify the Research Problem and Design Questionnaire
- · To know the different Qualitative Research Methods
- · Helps to know how to use different research tools and techniques
- · Helps to learn to write quality research papers and thesis
- · To learn about the guidelines to avoid plagiarism

A Report on 5 Day International Faculty Development Program on "Excellence in Teaching, Learning & Research in Higher Education"

Department of Accounting & Finance (Shift I)



Program Name: 5 Day International Faculty Development Program on "Excellence in Teaching, Learning & Research in Higher Education"

Duration: 5 Days

Date: 29th June 2020 - 3rd July 2020

Number of Participants: 115

Meeting Platform: Google meet

Objective:

The main objective of the FDP is to enhance the teacher's knowledge to play their various role efficiently in the areas like teaching, research, learning process, classroom Management etc to achieve excellence in their profession and provide better service to the student community.





DUTY LIST:

Welcome address & Chief Guest Introduction: Dr.M.Meenakshi, HOD of Accounting & Finance

Technical Support:Dr. S. Subha, Assistant Professor, Dept of Accounting & Finance

Prayer & M.C: Ms. Florence Josephin Punitha, Assistant Professor, Dept of Accounting & Finance.

Day 1

Topic: Teaching & Research in Higher Education

Duration: 1.30 hrs

Date: 29th June 2020

Number of Participants: 115

Meeting Link: https://meet.google.com/bky-syoj-jdc

Recording link:

https://drive.google.com/file/d/1jv0B_yRNeK0WTZR3czlJA6uPJLTdV_rd/view

RESOURCE PERSON PROFILE:



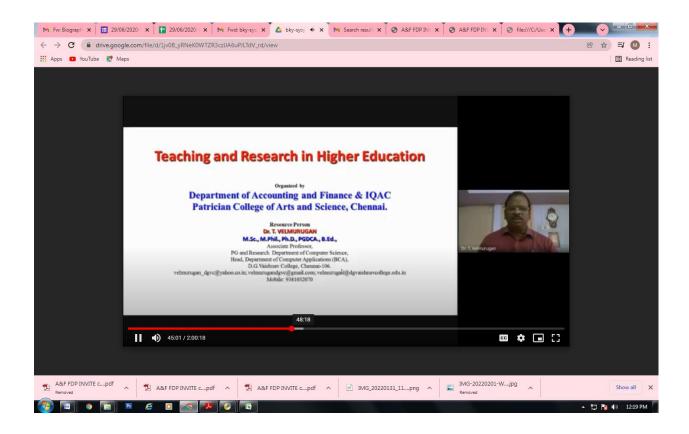
Dr. T. VELMURUGAN

Associate professor, PG and Research Department of Computer Science,

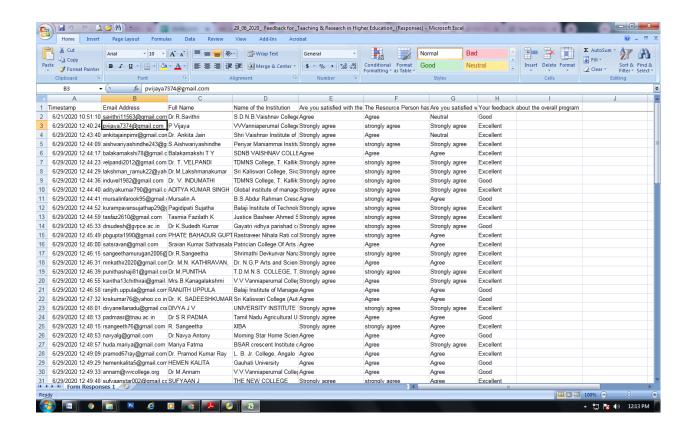
Head, Department of Computer Applications (BCA), D. G. Vaishnav College (Autonomous), Arumbakkam, Chennai - 600 106, India. Member-Academic

Council, University of Madras, India.

He has 27 years of teaching experience. He has guided more than 300 M.Phil., Research Scholars in the field of Computer Science. He guided 9 Ph.D. scholars and currently guiding 8 Ph.D. scholars in the same field. He has published more than 100 articles indexed in SCOPUS and SCI such as Applied Soft Computing, Journal of Computer Science and etc. He elected and served as a Senate Member from Academic Council, University of Madras. He was an invited speaker and keynote speaker for many international conferences around the world. He served as a nominated Senate Member in the Middle East University, Dubai, UAE for a period of three years. He is a member in Board of studies for many autonomous institutions and Universities like Periyar University, Salem, and SCSVMV University, India. He hosted a lot of programmes in DoordharsanTelevision about recent topics in Information Technology. He was an Organizing Secretary of International Conference on Computing and Intelligence Systems (ICCIS 2015) and an international workshop on Applications of IoT. In addition, he was a resource person for various national workshops entitled "Scientific Research Article Writing and Journal Publications". Also, he hosted 22 webinars during this COVID 19 pandemic period. He is an editorial board member of 5 International Journals. He also a reviewer in many peer reviewed journals like Elsevier, Springer, IOSPress Journals etc. Further, he is a visiting faculty for M.Phil. course for various universities throughout India. His H index is 16 and i10 index is 20. His area of specialisation includes Data Mining, Artificial Intelligence, Machine Learning, Network Security, Big Data Analytics, Data Science and etc. He hosted 26 webinars during this lockdown period.



Feedback link: https://forms.gle/BTfuxfi7r6RJCDa26



Day 2

Topic: Latex tool for Document Preparation

Duration: 1 hrs

Date: 30th June 2020

Number of Participants: 115

Meeting Link: https://meet.google.com/gnq-xfqp-fpm

Recording link:

https://drive.google.com/file/d/18XGsEtGMu6Fu7Huwl3aAGHmkw6IdhwdL/view

RESOURCE PERSON PROFILE:

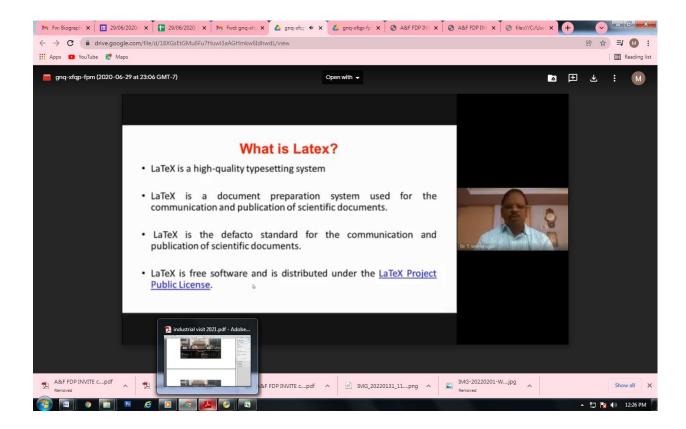


Dr. T. VELMURUGAN

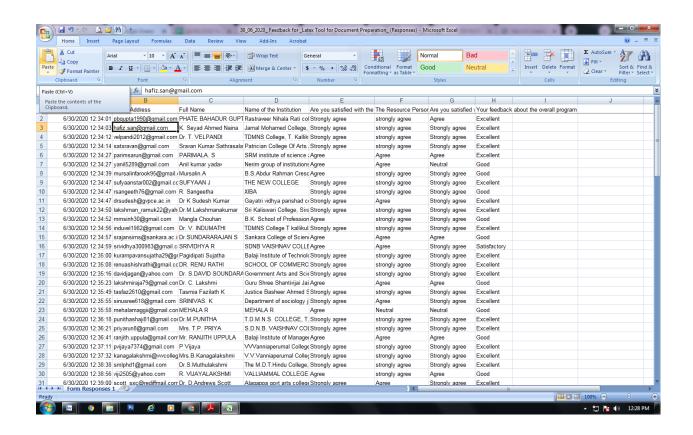
Associate professor, PG and Research Department of Computer Science,

Head, Department of Computer Applications (BCA), D. G. Vaishnav College (Autonomous), Arumbakkam, Chennai - 600 106, India. Member-Academic

Council, University of Madras, India.



Feedback link: https://forms.gle/BTfuxfi7r6RJCDa26



Day 3

Topic: "Effective Utilization of Google Classroom"

Duration: 1 hrs

Date: 1st July 2020

Number of Participants: 115

Meeting Link: ://meet.google.com/grw-ixko-jfa

Recording link:

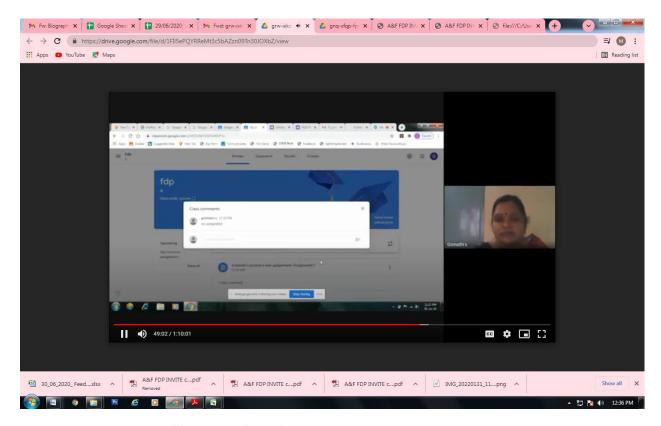
https://drive.google.com/file/d/1FII5ePQYRReMt3c5bAZzn09Tn30JOXbZ/view

RESOURCE PERSON PROFILE:

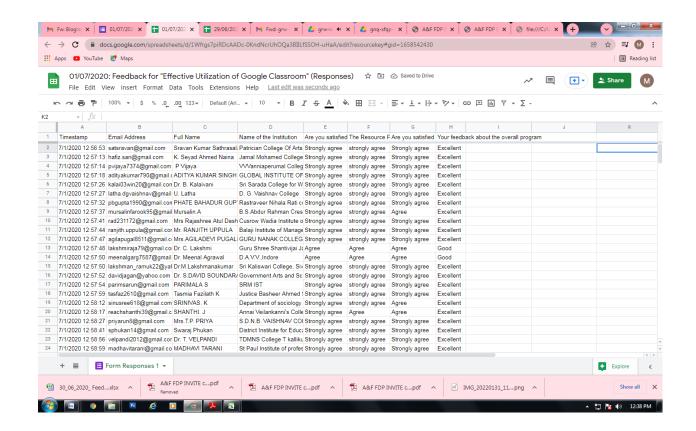


Dr.Gomathi.B, MCA,MPhil, P.hd, HOD & Assistant Professor, Department of Computer Science, Shri Shankarlal Sundarbai Shasun Jain College for Women.

She is Professionally qualified with 5 years of corporate experience in companies like IBM, Gati Corporation Limited and 15 years of experience in the teaching .A total of 14 publication which includes 10 international publication and 4 national publications. Field of interest include analysis and system development.



Feedback link: https://forms.gle/aJidC3vWhU9D79wy7



Day 4

Topic: "Academic Mentoring and Psychological well-being of Students"

Duration: 1 hrs

Date: 2nd July 2020

Number of Participants: 115

Meeting Link: :https://meet.google.com/dxu-jpqo-oed

Recording link:

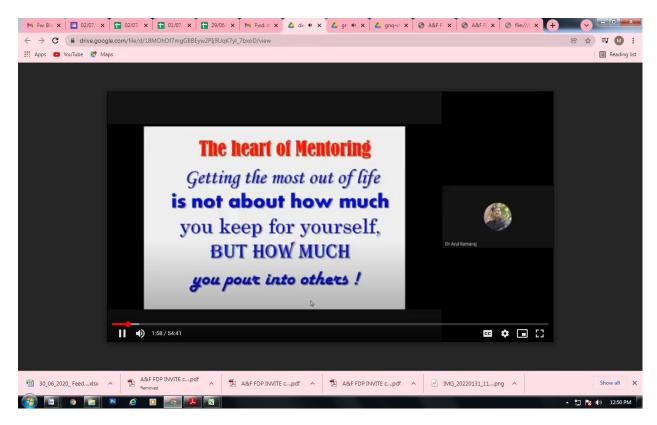
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RESOURCE PRSON PROFILE:

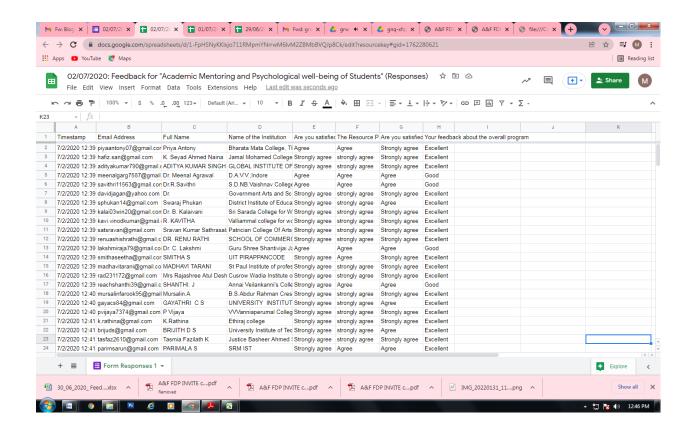


Dr.J.M.ARUL KAMARAJ,AssistantProfessor, Department of Social Work, Loyola College,
Chennai, Tamil Nadu.

He has Guided and Completed 13 Master of Philosophy (M.Phil), 5 Doctor of Philosophy (PhD) served as member of Board of Studies in various colleges like PSG College, Madras Christian College, MOP Vaishnav College, Sacred Heart College, etc,. He has attended various orientation and refresher programs and organized various conferences and workshop. He has also published papers in various international and national journals. He has also completed 2 research projects.



Feedback link: https://forms.gle/hH658con6LSBUmQ39



Report:

The quality of Higher Education depends on the quality of the teacher. Today teachers play various roles such as Tutors, Researcher, Mentor & Counsellor etc, This FDP provided knowledge and experience sharing by the experts in the areas viz., teaching, research, learning process, classroom Management etc to achieve excellence in their profession and provide better service to the student community.

Outcome

There were 115 participants registered for the Five-day International Faculty Development Program from different colleges and from different parts of the country. This national initiative was able to disseminate teaching skills training, research knowledge to large numbers of faculty at modest cost. This programme helped the academicians in improving the academic performance of faculty with resultant enrichment of learners' knowledge and skills.

PATRICIAN COLLEGE OF ARTS AND SCIENCE

DEPARTMENT OF ACCOUNTING AND FINANCE (SHIFT II)

REPORT ON WEBINAR

EVENT: STRATEGIES AND APPROACHES TO CRACK NTA NET COMMERCE

DATE : 21st JULY TO 25th JULY

TIME : 5:30 P.M

PLATFORM: GOOGLE MEET

NO OF BENEFICIARY: 39

RESOURCE PERSON: PROF.S.BALAMURALI,

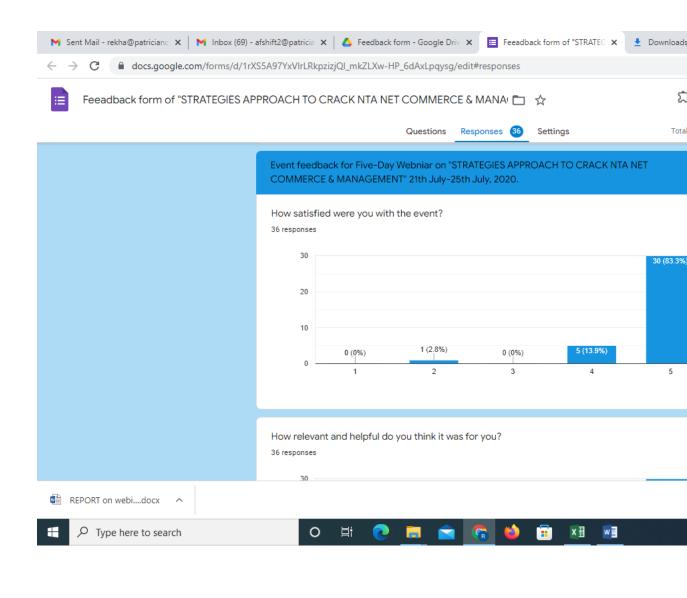
Assistant Professor Department of BBA. Dwaraka Doss Goverdhan Doss Vaishnav College (Autonomous), Chennai. (NTA NET TRAINER)

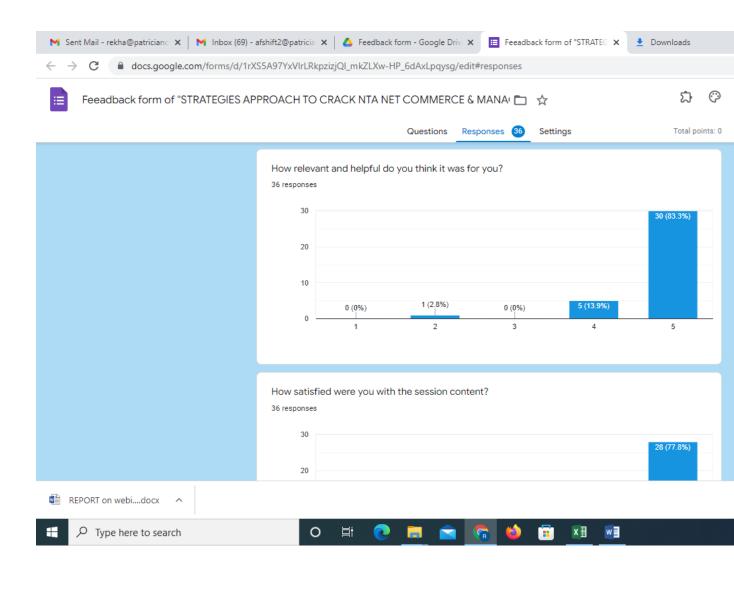
OBJECTIVES:

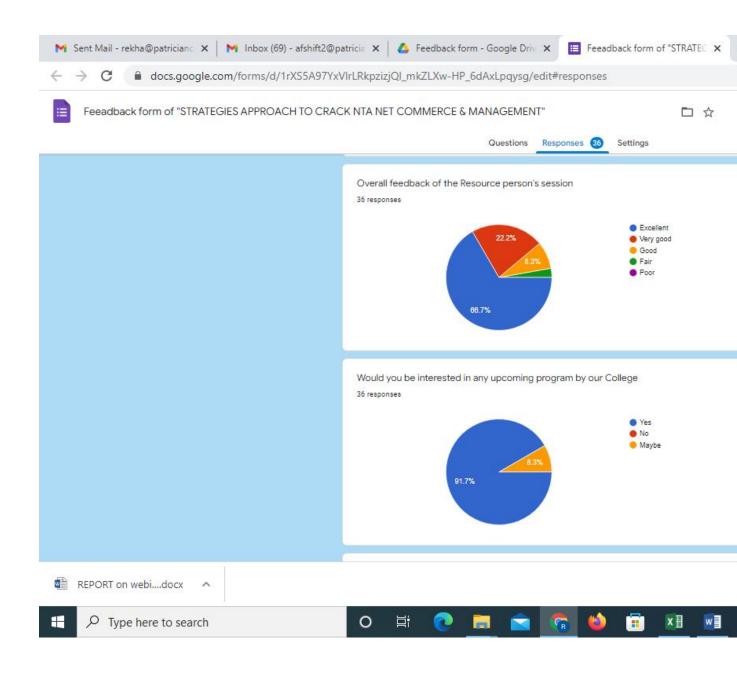
- To enable the candidates who have applied to acquire time management skill
- Clarify concepts
- To take up smart study in order to be crucial in shaping the performance for the final exam
- To revise on previous year question papers

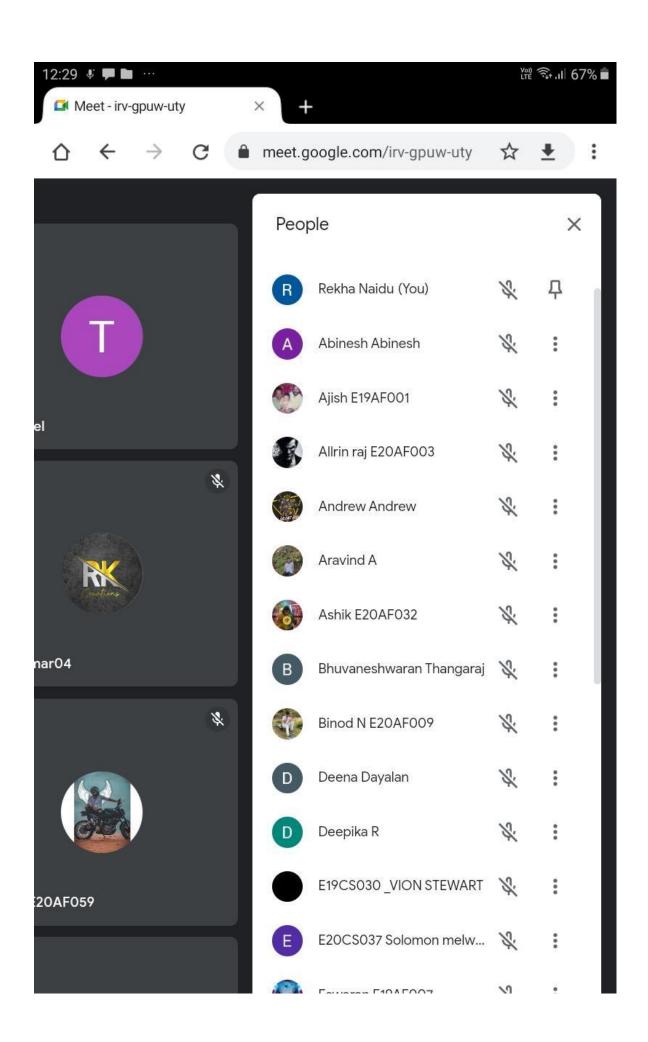
OUTCOME:

- Participants were able to get clear idea on the right approach towards preparation for exams.
- Tips to crack NTA NET in 1st attempt was given
- Type of questions frequently repeated was made known To the Net aspirants









| Time | | Inaugural Session |
|-------------------------|--------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------|
| 5:35 P.M | Prayer | Ms. SWATHY Student Coordinator, Patrician College of Arts & Science |
| 5:40 p.m to 5:47 p.m | Welcome Address &Introduction of resource person | Ms.REKHA NAIDU ASSISTANT PROFESSOR Patrician College of Arts and Science |
| 5:48 p.m to 7pm | Special address | PROF S BALAMURALI Assistant Professor Department of BBA. Dwaraka Doss Goverdhan Doss Vaishnav College (Autonomous), Chennai. (NTA NET TRAINER) |
| 7p.m. to 7:05 p.m. | Vote of Thanks | R DEEPIKA ASSISTANT PROFESSOR Patrician college of Arts and Science |

INVITATION:



OBJECTIVE:

- *To create awareness on various investment opportunities
- *To educate on the importance of savings habit

- *To make the students know about the importance of Insurance
- * To see that students having additional skills to develop their skills to practically implement it in profitable directions

OUTCOME:

- Students were made clear on the concept of Investment planning .
- Many examples on how the available funds have to be diversified instead of investing in single source
- Importance of smart working rather than hard working was made to know
- In what way family can be supported in case of sudden death of earning member of the family

CURRICULUM VITAE



S. BALA MURALI B.Com., MBA., DHRM., UGC-NET., Ph.D

(DOB: 19-December 1984) Mobile: +91 8610002174 Whatsapp: 9080172288

Email:baalamurali@ymail.com

<u>Career Objective:</u> Personable education professional driven to inspire scholars to achieve academic, career and personal success.

Profile Summary:

- 1. **MBA** in Finance and Marketing + UGC NET with 8 years of experience in Teaching, Training, Placements and Services Marketing.
- 2. Trained More than 4000+ Teaching Professionals on the NTA NET Trainings across Tamilnadu and Bangalore, since 2014.
- 3. Have Presented Research Papers in **20** National /International conferences and Published **7** Research papers in UGC listed / Peer Reviewed Refereed Journals.

<u>Testimonials from learners: -240+ Positive Reviews (Rating 4.9/5)</u>

Click the below link - https://www.urbanpro.com/successnext1

Academic Profile:

| | Decree | T4*44* | T.T | X 7 | Manlan |
|----|-------------------|-------------------------------------------------------------------------------------|------------------------------------------|------------------|---------------------------------|
| S. | Degree | Institution | University | Year of Passi | Marks/ |
| No | | | | ng | Class |
| 1. | Ph.D | Department of Business Administration, Annam alai University, Chidambaram. | Annamalai University, Chidambaram. | 2021 | Yet to be finishe d |
| 2. | Diploma in HRM | Directorate of Distance Education, Alagapp a University, Karaikudi | Alagappa University, Karaikudi | 2017 | First Class |
| 3. | UGC NET | University Grants Commission, New Delhi | University Grants Commissi on, New Delhi | 2009 | Passed |
| 4. | M.B.A | Velammal College of Management and Computer Studies, Chennai | University of Madras, Chennai | 2009 | 72% |
| 5. | B.Com | Shanmuga Industries Arts & Science College, Tiruvannamalai | University of Madras, Chennai | 2005 | 68% |

Work Experience:

| , , OI IX I | ZAPCITCH | | | | |
|-------------|----------|----|--------------------------|-------------------------------|-------------|
| S.No | From | То | Name of the Organisation | No. of Years of Experience | Designation |
| | | | C | • | |

| 1. | May 2005 | Mar 2007 | Sify I way, Pondicherry | 1 Year 11 Months | Cafe Administrator |
|----|-------------|--------------|---------------------------------------------------------|---------------------|--------------------------------------------|
| 2. | Nov 2009 | Jun 2010 | ICRA LTD, Chennai. (Under the role of Team Lease) | 7 Months | Business Associate |
| 3. | Jul 2010 | Jun 2013 | SRM Easwari Engineering College, Chennai. | 3 Years | Assistant Professor/Place ment coordinator |
| 4. | Jun 2013 | May 2015 | National Institute of Management studies, Chennai. | 2 Years | Assistant Professor/ Placement coordinator |
| 5. | Jan 2016 | Mar 2019 | Sun Arts and Science College, Tiruvannamalai | 3 Years 2 Months | Assistant Professor/ Placement Officer |
| 6. | Jun 2019 | Till date | DG Vaishnav College, Chennai. | | Assistant Professor |

Areas of Training Expertise:

| Tireas of Training Experuse | | |
|-----------------------------|------------------------|-------------------------|
| NTA – UGC NET | Teaching Methodologies | Quantitative Aptitude |
| Interview skills | Group Discussion | Resume Building |
| Career Counseling | Body Language | Negotiation Skills |
| Selling Skills | Motivation skills | English Language Skills |
| Communication Skills | Leadership Skills | Memory Skills |
| Team Building Coaching | Time Management | Presentation Skills |
| Corporate etiquette | Stress Management | Meeting Management |
| Grow Rich | | |

Training Accomplishments:

| Name of the Program | Name of the Organisation | Learner Group | Year |
|-------------------------------|----------------------------------|--------------------|------|
| Effective Teaching Techniques | JMJ Aspire Academy, Bangalore | 30 Academicians | 2020 |

| How To Ace Online Teaching Using Free Tools | St. Thomas College of Arts and Science, Chennai | 2000+ Participants | 2020 |
|---------------------------------------------------------------------------------------|-------------------------------------------------------|-----------------------|------|
| International FDP on Innovative Teaching & Research Practices | Puducherry Academic Researchers Association | 1000+ participants | 2020 |
| Online International Conference on Pre & Post - 19 - Higher Education & opportunities | Puducherry Academic Researchers Association | 1000+ Participants | 2020 |

DHRONA- Digital Initiatives in Higher Education

DG Vaishnav College, chennai

T00+ Participants

College, chennai

UGC NET Training Accomplishments:

| No. | Name of the Organisation | Learner Group | Year |
|-----|----------------------------------------------------------------------------|-------------------------------|------|
| 1 | University of Madras, Chennai | 2000+ Teaching profession | |
| 2 | C.B. Bandhari Jain College, Bangalore | 60+ Teaching professionals | 2020 |
| 3 | Patrician College of Arts and Science, Chennai 120+ Teaching professionals | | 2020 |
| 4 | Hindustan College of Arts and Science, Coimbatore | 50+ Teaching Professionals | 2020 |
| 5 | SSMRV Degree College, Bangalore | 120 Teaching professionals | 2020 |
| 6 | ST.Claret College, Bangalore | 100 Teaching professionals | 2020 |
| 7 | Primax Foundation, Bangalore | 180 Teaching professionals | 2020 |
| 8 | Hindustan College of Arts and Science, Coimbatore | 50+ Teaching Professionals | 2019 |
| 9 | Bharathi Women's College, Chennai | 80 Teaching Professionals | 2019 |
| 10 | Bishop Heber college , Trichy. | 80 Teaching Professionals | 2019 |

| 11 | Kovai Kalai Magal College of Arts and Science, Coimbatore. | 50 Teaching professionals | 2019 |
|----|-------------------------------------------------------------|----------------------------|---------------|
| 12 | SSS Jain College, Chennai | 60 Teaching professionals | 2019 |
| 13 | SSKV College, Kanchipuram | 35 Teaching professionals | 2019 |
| 14 | Gurunanak College, Chennai | 50 Teaching professionals | 2019 |
| 15 | Patrician College of Arts and Science, Chennai | 45 Teaching professionals | 2019 |
| 16 | Teachers Academy, Chennai | 25 Teaching professionals | 2019 |
| 17 | ITM Business School, Chennai | 15 Teaching professionals | 2019 |
| 18 | SSMRV Degree College, Bangalore | 120 Teaching professionals | 2018 |
| 19 | BMS College for Women, Bangalore | 75 PG Commerce students | 2018 |
| 20 | St.Peters University, Chennai | 50 Teaching professionals | 2018- 2019 |
| 21 | Primax Foundation, Bangalore | 25 Teaching professionals | 2018- 2019 |
| 22 | Pragasha Center for Social Sciences and Humanities, Chennai | 120 Teaching professionals | 2016- 2018 |
| 23 | Professor Academy, Chennai | 35 Teaching professionals | 2018- 2019 |
| 24 | Raaj Academy, Chennai | 200 Teaching professionals | 2017- 2019 |
| 25 | Achievement Academy, Chennai | 45 Teaching professionals | 2018- 2019 |
| 26 | Sky Yoga, Chrompet, Chennai | 15 Teaching professionals | 2018 |

| 27 Sky Yoga, Adambakkam, Chennai 25 Teaching professionals 2018 | 27 | Sky Yoga, Adambakkam, Chennai | 25 Teaching professionals | 2018 |
|-----------------------------------------------------------------|----|-------------------------------|---------------------------|------|
|-----------------------------------------------------------------|----|-------------------------------|---------------------------|------|

| 28 | Sky Yoga, BHEL, Trichy | 28 Teaching professionals | 2018 |
|----|------------------------|---------------------------|------|
| 29 | Sky Yoga, Madurai | 15 Teaching professionals | 2018 |

<u>Paper Presentations and Publications in UGC Listed / Peer Reviewed and Refereed</u> journals:

- **1.** Paper titled "Influence of Marketing Communications on FMCG on Chennai" was published(ISSN 0971-2143 Vol-31-Issue-51- in Purakala UGC Care listed journal in June 2020.
- **2.** Paper titled "A theoretical based study on the efficiency of ICT based education learning and outcome in India" Presented at ICSSR Sponsored national Seminar on Empowering India through Digital Literacy Organised by Department of Education, Annamalai University, Chidambaram & Published in ISBN 978-0-359-57229-8 Volume II on April 12 & 13,2019.
- 3. Paper titled "A study on evaluating the factors influencing purchase of women's apparels in the organized retail sector in Chennai city" Presented at International Conference on Innovation, Entrepreneurship And Economy For Sustainable Development (ICIEESD-18) Organised by Sri Sairam Institute of Management Studies, Chennai and Published (ISSN 0975-
 - 3915, Vol.7, Issue No: 1) in International Journal on Management and Technology, A double blind peer reviewed referred Journal, Listed in Ulrich International Directory, USA. | 10-& 11-October 2018.
- 4. Paper titled" A Descriptive study on the role of internet marketing with special reference to the buyers in Chennai city" Presented at International Conference on Emerging Dynamics of Commerce in the Global Scenario organized by Sri Kanika Parameswari Arts and Science College for women, Chennai and Published (E-ISSN 2348-1269, P- ISSN 2349-5138 vol.5, issue no: 3) in International Journal of Research and Analytical Reviews (IJRAR) www.ijrar.org (Open access online journal) UGC Journal Number By UGC 43602.Impact factor: 5.75 | 23-August 2018.
- 5. Paper titled "A study on consumers behaviour towards online shopping with special reference to Chennai city" Presented at International Conference on Current Strategies and Innovative Practices of Business and Banks in the Digital Epoch organized by St. Joseph's College of Arts & Science (Autonomous), Cuddalore and Published (ISSN No: 2395-5929, Vol.4, Issue No: 6) in Emperor International Journal Of Finance And Management Research [EIJFMR] UGC Approval Jr. No. 45308 SJIF 2016:3.343 | SJIF 2017: 4.253 | ISI 2017- 2018: 0.673 | IFS 2018: 1.14. | 17-February 2018.
- **6.** Paper titled "A Descriptive Study on Consumer buying behaviour for ball pens with reference to Tiruvannamlai" Presented at One day National Conference on Emerging Trends in Business and Management: Issues and Challenges Organised by Shanmuga Industries Arts & Science College, Tiruvannamalai, February 2017.
- 7. Paper titled "Viral Marketing An alpha to Omega" Presented at International Conference on Changes, Challenges and Strategic Reforms in Management Organised by Mohamed Sathak College of Arts & Science, Chennai and Published in ISBN Volume (ISBN 978-81-926248-0-8), January 2013.

8. Paper titled "CREDIT RATING – Major issues Faced by credit rating agencies, banks and corporate." Presented at National Conference on Redefining the DNA of Business: Challenges and Opportunities ahead organised by SRM Easwari Engineering College, Chennai and Published in ISBN Volume (ISBN 978-93-815686-7-5), November 2012.

4

- **9. Paper titled "Recent Trends in Banking & Insurance" Presented at National Conference** on Transformation of Organisations in the Global ERA Challenges Organised by SRM Valliammai Engineering College, Chennai, **September 2008.**
- **10.** Paper titled "Micro Finance in the New Paradigm" Presented at National Conference on Transformation of Organisations in the Global ERA Challenges Organised by SRM Valliammai Engineering College, Chennai, **September 2008.**

FDP/Workshops/Conference attended:

| S.No | Title of the Programme | Organizer | Year |
|------|---------------------------------------------------------------------------------------------|-------------------------------------------------------------------|------|
| | | | rear |
| 1. | The significance of Social Marketing in India | Easwari Engineering College, Chennai. | 2010 |
| 2. | National Conference on Digital Marketing | Easwari Engineering College, Chennai. | 2010 |
| 3. | Faculty Training Workshop on Financial Markets | St.Peter's University, Chennai. | 2010 |
| 4. | ISO 9001:2008 Quality Management System and Audit Training | Creative Management Consultants, Chennai. | 2011 |
| 5. | Alumni Master Class | Madras Management Association & Savariance Technologies, Chennai. | 2012 |
| 6. | National Seminar on Strategies for sustaining Economic growth and Balancing Inflation | Easwari Engineering college, Chennai. | 2012 |
| 7. | FDP on Writing and Publishing Management Research Papers in Journals | Easwari Engineering College, Chennai. | 2013 |
| 8. | Modern Teaching Methodology | MNM Jain Engineering College, Chennai | 2013 |
| 9. | FDP on Teaching Pedagogy. | MEASI Institute of Management, Chennai | 2013 |
| 10. | Workshop on Intellectual Property Rights in Digital Era | Saveetha Engineering College, Chennai. | 2013 |

| | National Seminar on FDI | Mohamed Sathak College of Arts & Science, Chennai. | 2014 |
|-----|-------------------------------------------------------------------------------------|--------------------------------------------------------|------|
| | FDP on Research Methodology Pedagogy | National Institute of Management Studies, Chennai. | 2014 |
| | Teaching Techniques | ICTACT and Manakular Engg. College, Pondicherry. | 2016 |
| 14. | FDP on Research Methodology & Report Writing | Jeppiar Engineering College, Chennai. | 2016 |
| | ICTACT Bridge Conference | ICTACT, Chennai. | 2017 |
| 16. | International Seminar on Business Innovation and Challenges in the Global Era | Sun Arts and Science College, Tiruvannamalai. | 2017 |

| 17. | Workshop on NPTEL by IIT Madras & Workshop for faculty on online courses | Sri Akilandeswari Women's College, Wandiwash. | 2018 |
|-----|-------------------------------------------------------------------------------------------|--------------------------------------------------------------------------|------|
| 18. | International Conference on Emerging Dynamics of Commerce in the Global Scenario | Sri Kanika Parameswari Arts and Science College for women,Chennai. | 2018 |
| 19. | National Conference on "New approaches in Business" | Sun Arts and Science College, Tiruvannamalai. | 2018 |







University of Madras, Chennai St.Peter's Institute of Higher Education and



Research, Chennai



ITM Business School, Chennai BMS College for Women, Bangalore

PATRICIAN COLLEGE OF ARTS AND SCIENCE

Department of Accounting and Finance SHIFT II

Report on Webinar

Topic: FINANCIAL WELLNESS

Date :8th Jan 2021

Time: 10:30 am

Platform : Google meet

NO .of beneficiaries: 88

6

Resource person: Dr K. Prabhakaran

Objectives

- 1.To create awareness on various investment opportunities
- 2.To instill savings habit in the minds of students
- 3.To enable the students to be aware of consumer rights
- 4. Ability to invest the available funds in right
- 5.To ensure earned money is invested in right way.

Outcome:

- *Securities Exchange Board of India is promoting securities market awareness program for various target audience like college faculty, students employees members, corporate employees from government and private sectors.
- *This program is sponsored by SEBI to educate on securities Market,
- *Our students were highly benefited as they have a subject in their course . The were able to gather more of practical knowledge on securities
- * Awareness of how to diversify their investments in various profitable sources.

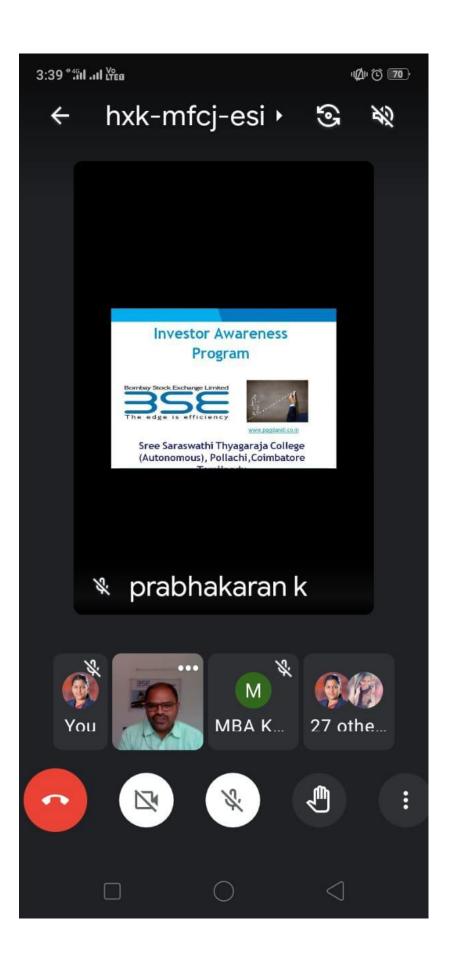
PATRICIAN COLLEGE OF ARTS AND SCIENCE, CHENNAI-20 DEPARTMENT OF ACCOUNTING AND FINANCE FINEX ASSOCIATION

Organises
WEBINAR
"FINANCIAL WELL NESS"
On
8- JAN 2021

Time: [10:30A.M – 12:45 PM] <u>PROGRAM SCHEDULE</u>

| Time | Inaugural Session | |
|---------------------------|-------------------|----------------------------------------------------------------------------------|
| 10:30 a.m to 10.32 a.m | Prayer | Ms.Archana Student Coordinator, Patrician College of Arts & Science |
| 10.32 a.m to 11.07 a.m | Welcome Address | Ms.Sneha Student Coordinator Patrician College of Arts and Science |
| 11.08 a.m to 11.15 a.m | felicitation | Prof. Rekha naidu |

| | | ASSISTANT PROFESSOR Patrician College of Arts & Science |
|-------------------------|-----------------------------------|----------------------------------------------------------------------------|
| 11:16- a.m t0 11.20 a.m | Introduction of Chief Guest | Subash Student coordinator Patrician college of Arts and Science |
| 11:20 -12:35 | Key note Address Special Address | DR.K PRABHAKARAN ,MBA,MPHIL,PGDMM,PHD, NCFE&SEBI FINANCE EDUCATION |
| 12:35-45 | Vote of Thsnks | Ms. Pavitra k Student coordinator Patrician College of Arts &Science |



SHIFT



Patrician College Of Arts and Science



A Chirstian Minority Institution
Affiliated to University of Madras & Accredited A Grade by NAAC
Adyar Chennai Tamil Nadu India -600 020
Ranked Isl in Tamil Nadu & 27th among Non-Autonomous Colleges in India by
Rated 5 Star (TIC) by MHRD



Organizes

OF ACCOUNTING AND FINANCE Shift 2 (EW)

Webinar on

FINANCIAL WELLNESS

DATE:8.01.2021 In Google Meet



TIMING:10.30 AM



DR.K.PRABHAKARAN MBA,M.PHIL,PGDMM,PH.D NCFE & SEBI FINANCE EDUCATION



PROF.REKHA NAIDU

HOD

DR.GEETHA RUFUS

VICE PRINCIPAL SHIFT2

DR.USHA GEORGE

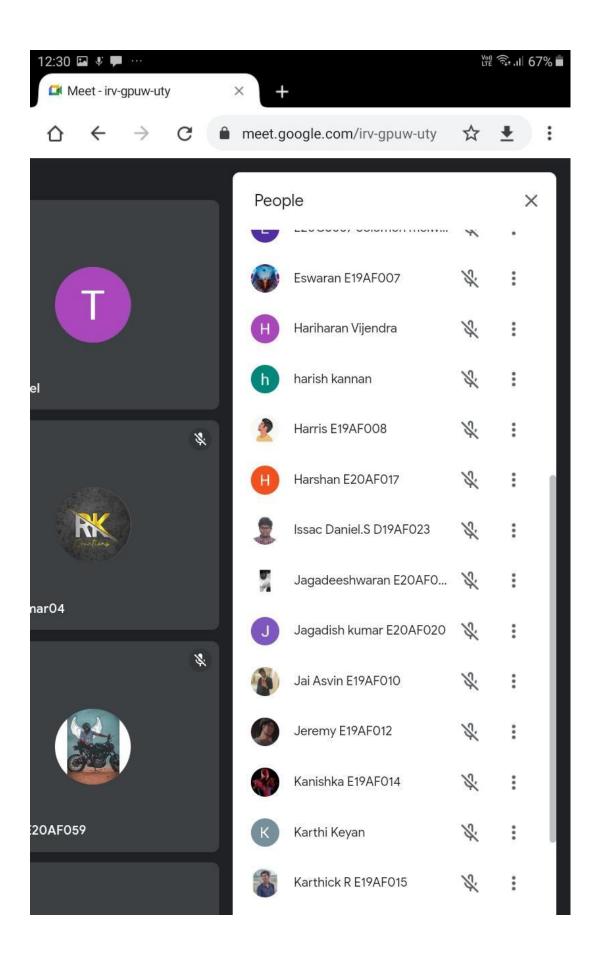
PRINCIPAL

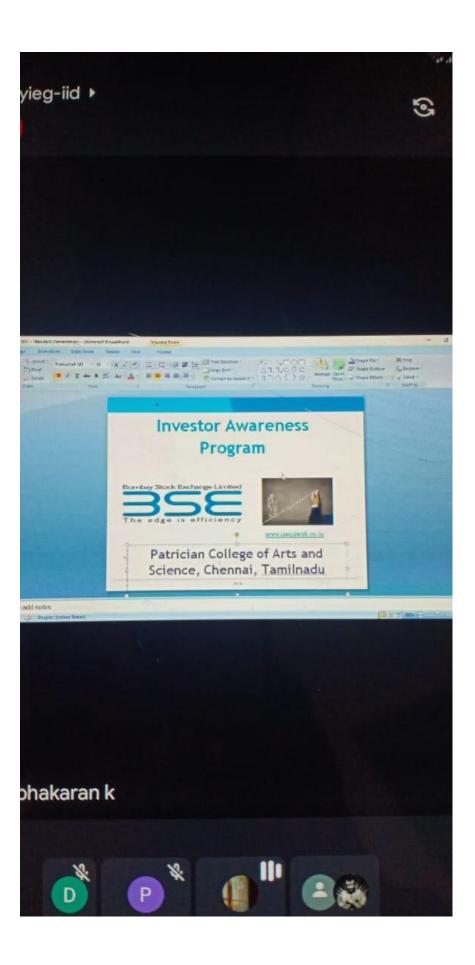
DR.FATHIMA VASANTH
ACADEMIC DIRECTOR

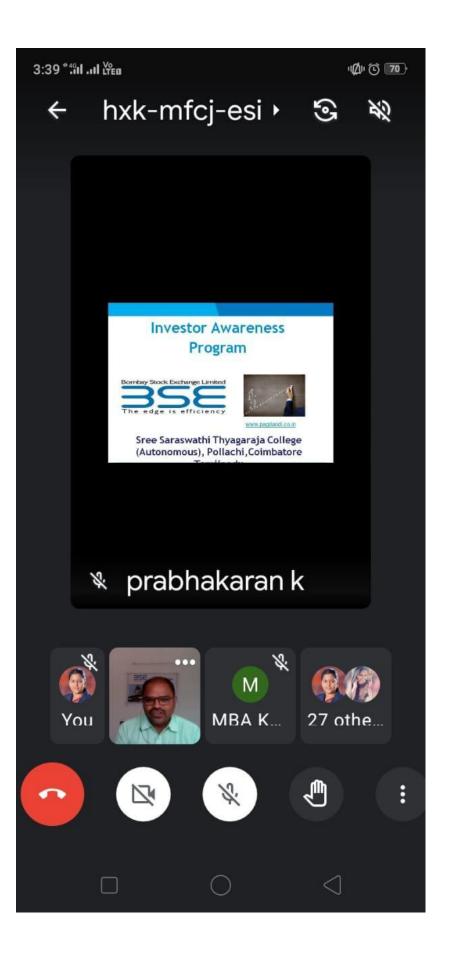
BRO.DR.S.AROCKIARAJ

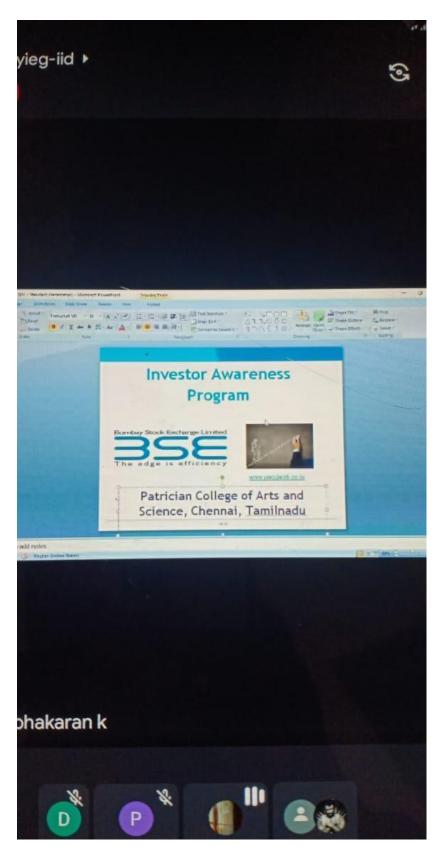
DIRECTOR & SECRETARY





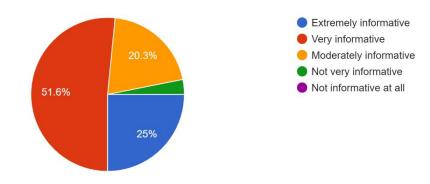






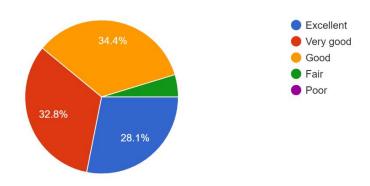
Feedback detail

How did you find the content of the session? 64 responses



Overall session evaluation

64 responses



PATRICIAN COLLEGE OF ARTS AND SCIENCE

DEPARTMENT OF ACCOUNTING AND FINANCE (SHIFT II) REPORT ON SEMINAR ON STOCK MARKET FUTURE OPPORTUNITIES

EVENT: SEMINAR ON STOCK MARKET FUTURE OPPORTUNITIES

DATE: 23rd FEBRUARY 2021

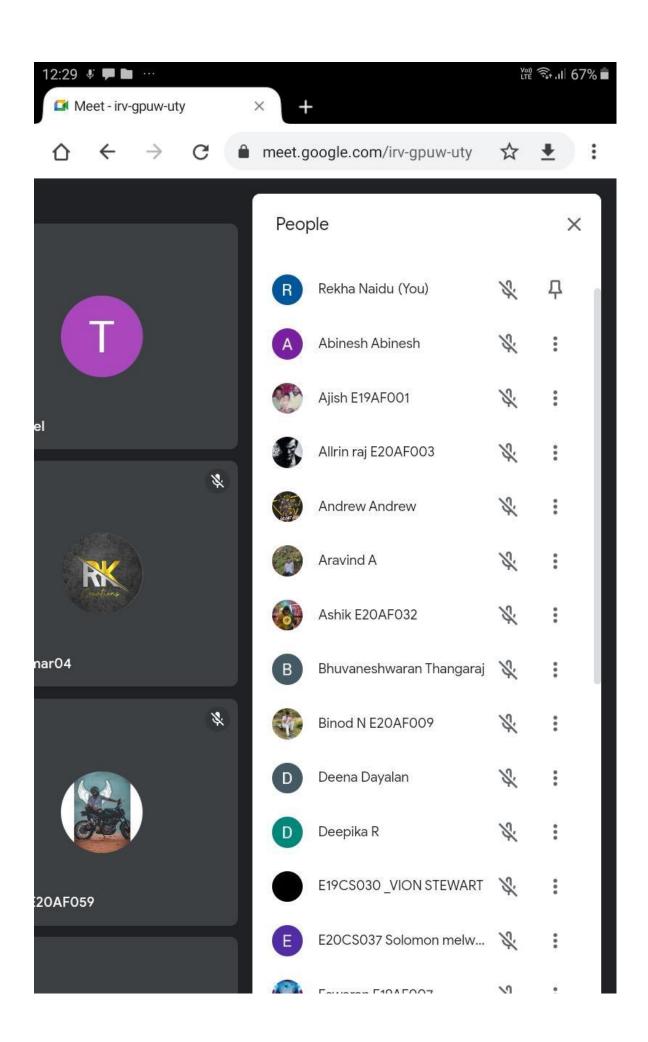
TIME : 10:30 A.M

PLATFORM: GOOGLE MEET

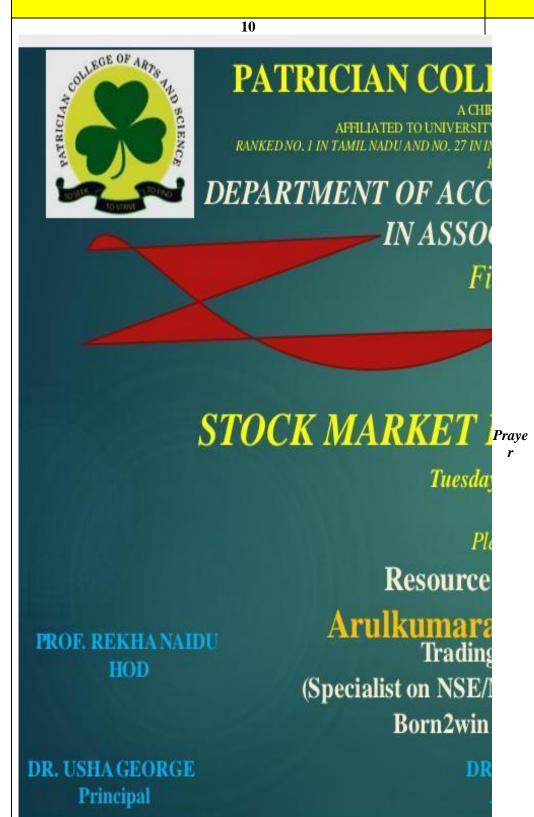
NO OF BENEFICIARY: 84

RESOURCE PERSON: ARULKUMARAN R.MBA

TRADING COACH (BORN2WIN ASSOCIATES)



Time Inaugural Session



p.m to 12:40 p.m

Ms.VIJA YLAKSH MI Student Coordinat or, Patrician

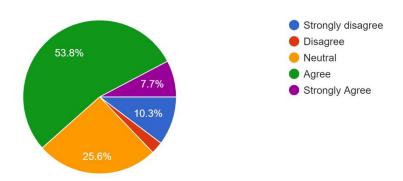
College of Arts &

Science

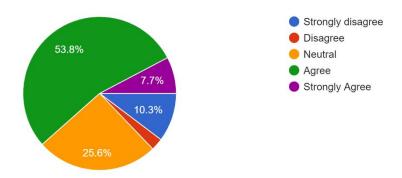
| 12:40 p.m to 12:47 p.m | Welc ome Addre ss &Intr oduct ion of re sourc e perso n | Ms . KIRTHIK A Stud ent coordinat or Patrician College of Arts and Science |
|------------------------|------------------------------------------------------------------------------------------|----------------------------------------------------------------------------|
| 12:48 p.m to 3 pm | Speci al | MR. ARULKU MARAN TRADIN G COACH (BORN 2WIN ASSOCI ATES) |
| 3:00p.m. to 3:05 p.m. | Vote of Than ks | LO HIT KU Student coordinat or P atrician college of Arts and Science |

Feedback details

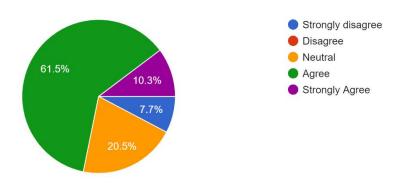
The e-Session Objectives were stated clearly and met? 39 responses



Expert/Speaker has explained well effort to explain to make me understand on the topic. 39 responses



If Similar e-Sessions are organized in near future, your willingness to join the e-session.
39 responses



Annexure 2 - Details of Seminars / Conferences / Workshops conducted

(Programme Schedule / Invitation / Profile of the Resource Person / Budget / Amount Spent/Certificate / Participants Attendance with signature / Feedback /Outcome of the Programme/geo tagged photo)

| S.N o | Date | Seminar/ Conferen ce/ worksho p | State/ National/ Internatio nal | Topic | Details of resource person | No. of participa nts |
|----------|----------------|---------------------------------------------|------------------------------------------|-----------------------------------------------|----------------------------|----------------------|
| 1 | 08/01/20 21 | Webinar | State Level | FINANCIAL WELLNESS | Dr K. Prabhakaran | 88 |
| 2 | 23/02/20 02 | Webinar | State Level | SEMINAR ON STOCK MARKET FUTURE OPPORTUNI TIES | ARULKUMA RAN R.MBA | 84 |

PATRICIAN COLLEGE OF ARTS & SCIENCE

DEPARTMENT OF CORPORATE SECRETARYSHIP REPORT FOR THE YEAR 2020 – 2021

Name of the programme: One Week Value Added Faculty Development Programme on "Learn, Unlearn & Re-learn Effective & Quality Research Writing"

Objectives of the Programme

Research is very important aspect in higher education field. To do the quality of research work is a challenging task. It needs proper knowledge and proper understanding of research methodology. Hence, it was the initiative to organized seven days faculty development

programme on 'Effective &quality Research Writing' for College faculty on 22/6/2020 to 28/06/2020.

Invitation: https://drive.google.com/file/d/12kj69cLnSFbwf-

Xx21wnKj6VXeHp3uRI/view?usp=sharing

Programme Schedule:

PROGRAMME SCHEDULE

| Welcome Address | : | MR.M KRISHNA |
|-----------------------------|---|-----------------|
| | | MS JENNIFER |
| Introduction of Chief Guest | : | |
| | | DR USHA GEORGE |
| FELICITATION | : | |
| | | DR. D SREEPRIYA |
| Vote of Thanks | : | |

Duty list:

| PROGRAM CO ORDINATOR | DR. D. SREEPRIYA |
|----------------------|------------------|
| INVITE DESIGN | MS. JENIFER |
| MC | MR. M KRISHNA |

Resource person profile with photograph:

https://drive.google.com/drive/folders/1mzSmEn8mhjLJvfpOovdTEevM2Z 5gDczF?usp=sharing

Registration link:

https://docs.google.com/spreadsheets/d/15oWjwgmp2jhA0f1v4ZEXWmUj UVjIkrYQwjO-7_PzXT4/edit?usp=sharing

Circular -Meeting link: https://drive.google.com/file/d/12kj69cLnSFbwf-Xx21wnKj6VXeHp3uRI/view?usp=sharing

Report of the programme:

It was very good initiative taken by the department of our College. Research is very important academic activity in higher education. Prof. Dr. B. Balamurugan was a resource person. He explained the concept of research, types of research. He gave the tricks regarding finding the literature review. He focused also on research language to be used while writing research paper. Finally he touched with the style of writing research paper. Mrs Jenifer Anjeline introduced and welcomed the guest. Associate professor Mr.M Krishna concluded the valedictory session by vote of thanks.

Meet attendance:

DAY 1: https://docs.google.com/spreadsheets/d/1LOX-D-JVVI7EEQtnLFh4RTm4 2sQXdbbdwrlELNf61s/edit?usp=sharing

DAY 2:

https://docs.google.com/spreadsheets/d/1zfr2hgQbv7Q5uA9qOBGbE27_QfO07Pb2yCb0aiDBoNE/edit?usp=sharing

DAY 3: https://docs.google.com/spreadsheets/d/1u2Llx7Sqcj2AQeWxXsvb-V3c-SMN94oq1T5DrHGowcY/edit?usp=sharing

DAY 4: https://docs.google.com/spreadsheets/d/16NgYeRawz6m31F837SMYLZ90--JODhAu2OKdNPbUcXM/edit?usp=sharing

DAY 5: https://docs.google.com/spreadsheets/d/1JOdooa_QGqvS1qJ4CG3gJE-zNWR4rj8NpusIt17kxlQ/edit?usp=sharing

DAY6:

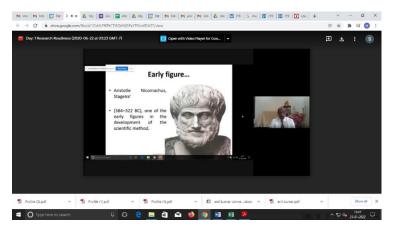
https://docs.google.com/spreadsheets/d/16NgYeRawz6m31F837SMYLZ9O--JODhAu2OKdNPbUcXM/edit?usp=sharing

DAY 7:

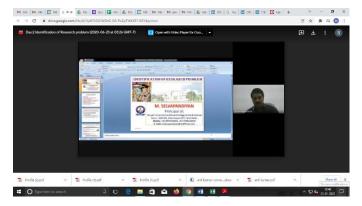
https://docs.google.com/spreadsheets/d/1hfK5IZvojBVJ3BMU98yTuF_9YJXrqKh1x1HIH_sai4A/edit?usp=sharing

Screen shot of participants:

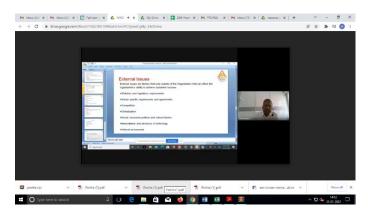
DAY 1



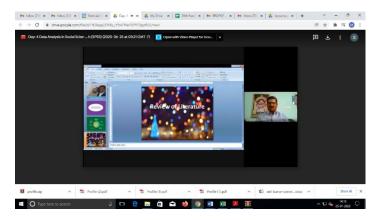
DAY 2:



DAY 3:



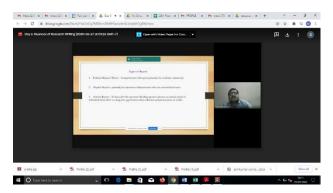
DAY 4:



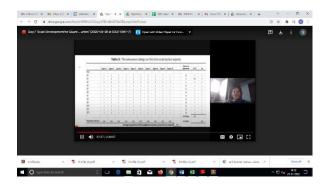
DAY 5:



DAY 6:



DAY 7:



Feedback link:

DAY 1: https://docs.google.com/spreadsheets/d/1LOX-D-JVVI7EEQtnLFh4RTm4 2sQXdbbdwrlELNf61s/edit?usp=sharing

DAY 2:

https://docs.google.com/spreadsheets/d/1zfr2hgQbv7Q5uA9qOBGbE27_QfO07Pb2yCb0aiDBoNE/e dit?usp=sharing

DAY 3: https://docs.google.com/spreadsheets/d/1u2Llx7Sqcj2AQeWxXsvb-V3c-SMN94oq1T5DrHGowcY/edit?usp=sharing

DAY 4: https://docs.google.com/spreadsheets/d/16NgYeRawz6m31F837SMYLZ90--
JODhAu2OKdNPbUcXM/edit?usp=sharing

DAY 5: https://docs.google.com/spreadsheets/d/1JOdooa_QGqvS1qJ4CG3gJE-zNWR4rj8NpusIt17kxlQ/edit?usp=sharing

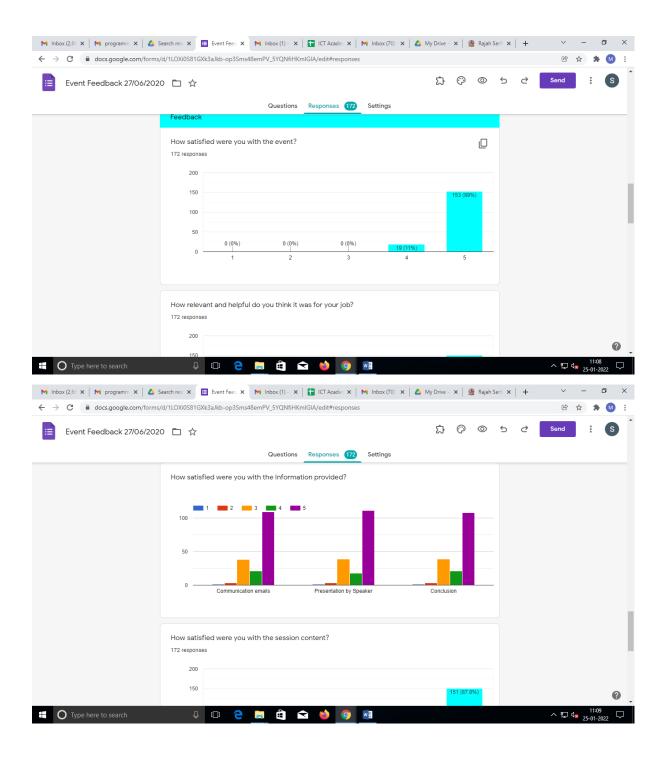
DAY6:

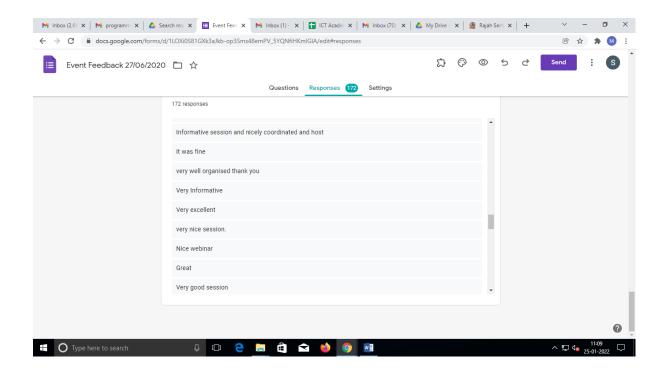
https://docs.google.com/spreadsheets/d/16NgYeRawz6m31F837SMYLZ9O--JODhAu2OKdNPbUcXM/edit?usp=sharing

DAY 7:

https://docs.google.com/spreadsheets/d/1hfK5IZvojBVJ3BMU98yTuF_9YJXrqKh1x1HIH_sai4A/edit?usp=sharing

Feedback - report





Outcome of the programme:

The Programme aims to bring together academicians, researchers and industry professionals from all over the world. The highlight of the programme is to give opportunity to researchers and academicians to develop researching and writing skills, to understand the methodologies of research and to make them self-reliant. This FDP will help participants to have strong research knowledge in all areas of research writing.

Certificate:

https://drive.google.com/drive/folders/1WE3oDzDore6G32JrlMmR8JJWcAu5yEQL?usp=sharing

PATRICIAN COLLEGE OF ARTS & SCIENCE DEPARTMENT OF CORPORATE SECRETARYSHIP REPORT FOR THE YEAR 2020 – 2021

Name of the programme: Three Days International FDP On Enhancing Knowledge & Skill

Objectives of the Programme: Community engagement can be incorporated into courses in a myriad of ways, from small optional service activities that complement other learning activities within a course, to required time-intensive projects that are the center piece of a course plan dedicated more fully to community engagement. Despite the exceptional learning opportunity that service learning presents, adhering to these principles can be challenging,

especially when faculty may be new to a community and fear the time commitment or work required. To best address these challenges, it is important to consider several resources. First, use existing resources at your institution, particularly Centers for Teaching and Learning, Public Service Centers, and peers who are engaged in community work.

Invitation:

Programme Schedule:

PROGRAMME SCHEDULE

| Welcome Address | : | MR.M KRISHNA |
|-------------------------------------|---|-----------------|
| | | MS JENNIFER |
| Introduction of Chief Guest | : | |
| | | Moulana Khan |
| Resource Person Presentation | : | |
| | | DR. D SREEPRIYA |
| Vote of Thanks | : | |

Duty list:

| PROGRAM CO ORDINATOR | DR. D. SREEPRIYA |
|----------------------|------------------|
| INVITE DESIGN | MS. JENIFER |
| MC | MR. M KRISHNA |

Resource person profile with photograph:



PATRICIAN COLLEGE OF ARTS AND SCIENCE

A Christian Minority Institution
Affiliated to the University of Madras & Accredited "A" Grade by NAAC.
Canal Bank Road, Gandhi Nagar, Adyar, Chennai-20

Ranked No.1 in Tamil Nadu & No.27 among Non-Autonomous Colleges in India



Department of Corporate Secretaryship ORGANISES

INTERNATIONAL FDP ON

Enhancing Knowledge skill and Development

From: 2nd July-4th July, 2020



Topic: A Voice for the Voiceless Date: 2nd July 2020 Time: 4.00 P.M to 5.00 P.M Resource Person: Anil Kumar Chief Strategist, Voice Web, UAE



Topic: Games the Mind Plays Date: 3rd July 2020 Time: 4.00 P.M to 5.00 P.M Resource Person: Mudit Saxena International Coach, Mindfulness, Mediitation & Vedanta Practitioner UAE



Topic: Blended Learning & Challenges in the COVID'19 Date: 4'4' July 2020 Time: 4.30 P.M to 5.30 P.M Resource Person: Pattan Moulali Khan Principal, Springdale Indian School, Sharjah, UAE



- No Registration Fee(First Come First Serve)
 E-Certificate will be provided to the participants
- Dr.D.Sreepriya HOD
- Dr.Usha George Principal
- Dr.FatimaVasanth AcademicDirector
- Rev.Bro.Dr.Johnson Rex DhanabaL Director &Secretary

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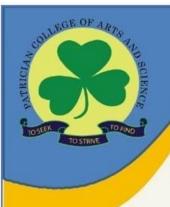
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- * No Registration Fee(First Come First Serve)
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Dr.D.Sreepriya HOD

Dr.Usha George Principal Dr.FatimaVasanth AcademicDirector Rev.Bro.Dr.Johnson Rex DhanabaL Director &Secretary https://drive.google.com/file/d/1h-GRdF-2gIj9YmEXTR8eP0ZHx1IYlFII/view?usp=sharing



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Dr.D.Sreepriya

Dr.Usha George Principal Dr.FatimaVasanth AcademicDirector Rev.Bro.Dr.Johnson Rex DhanabaL Director &Secretary

https://drive.google.com/file/d/18QQ3ZO8B2HU4NtDVeHnSkH-UC4hDDyKS/view?usp=sharing

Registration link:

https://docs.google.com/forms/d/1QG6BAmqPuBZBfWvPw_L_r02xJSb6apmeT8mt1Gi0mAc/edit

Circular - Meeting link:

https://drive.google.com/file/d/17umnX58tmNz5MKoR5naDtB7J4uTPw0d W/view?usp=sharing

Recording Link:

DAY 1: https://drive.google.com/open?id=1YT5yS-ie-x600gfzY_7VPxDjgBj2ORyf&authuser=3

DAY 2:

https://drive.google.com/open?id=1ij9dbliO3IXKElQzaQUnejXOjk460Akf &authuser=3

DAY 3:

https://drive.google.com/open?id=1Eh7qsTKwFJOYtL2ZbPRhBfsdGU5E Cns9&authuser=3

Report of the programme:

About the programme:

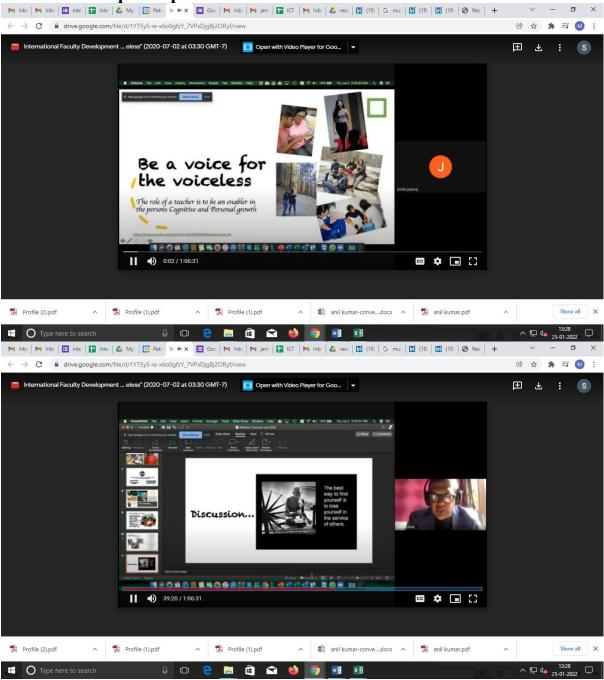
Teaching students to apply knowledge and skills to benefit others or serve the public good is one exceptionally high impact method to foster these capabilities across the disciplines (1). Service learning, as it is typically called, is pedagogy that weds learning goals and community needs in scholarly service projects that, when done well, enhance both student learning and community development. Or, according to Janet Eyler, it is "a form of experiential education where learning occurs through a cycle of action and reflection as students...seek to achieve real objectives for the community and deeper understanding and skills for themselves" The benefits of community engagement are well documented in the scholarship on teaching and learning for students, faculty, and community partners. Students achieve greater intellectual development in the form of deeper knowledge of the discipline, problem-solving capacities, critical thinking, and

abilities to understand complexity and ambiguity, but also greater personal and social growth through enhanced personal efficacy, moral reasoning, interpersonal skills, intercultural competencies, commitments to social service, and even career development. Faculty also find greater satisfaction with student learning, new research opportunities and collaborations, not to mention stronger ties to their community. Of course, when done well community engagement also benefits community partners with improved capacities to research and resolve social problems, and more supportive campus-community relations. Together, these outcomes support a more dynamic public scholarship and civic engagement for higher education; one that, not only supports student development, but also the more collaborative civic learning and problem solving necessary to improve our collective capacities for democracy and well-being.

Meet attendance:

https://docs.google.com/spreadsheets/d/1H525q4rVZLyAFGRFj-9VAEsmyXAweO3CAyfumuR7dtQ/edit?usp=sharing

Screen shot of participants:



Feedback link:

DAY 1: https://docs.google.com/spreadsheets/d/1V8DhFJ--8DTSex_hVtMVYkANT6NZMkkWHQ6teQ5ETgs/edit?usp=sharing

DAY 2: https://docs.google.com/spreadsheets/d/1GGfpHd8kRjeWRs5yt-r50ir249abn4L-p31RAwC9kTU/edit?usp=sharing

DAY 3: https://docs.google.com/spreadsheets/d/13bRvFyj6Jb8o7DlGjcIz-cJQ_xWTFdRcBxnItTWyBos/edit?usp=sharing

Feedback - report

Feedback from the participants was collected through Google Forms which were posted on the portal after each session on a daily basis. Participants gave their Feedback on various parameters like content of the session; rating the resource persons on criteria like subject knowledge, application of updated information, communication skills; overall increase in level of knowledge after the session, etc. The responses were evaluated to identify problems, if any, and ensure timely rectification. The comments by the participants provided an insight to the organizers regarding various dimensions of the functioning of the Programme. Almost 90% of the participants found the LMS to be highly effective and very good. Approximately 92% of the participants responded that the LMS had a userfriendly interface. The timely resolution of queries also received a high rating, wherein a majority of the participants were satisfied with prompt response through mails and various other communication platforms like Telegram, Whatsapp, phone calls, etc. The participants rated the overall knowledge addition to the topics covered, after attending the Programme, to be good with majority rating it to be excellent. In a nutshell, the Feedback received from the participants has been very constructive and overwhelming. The participants affirmed that the Programme was highly valuable, beneficial, suitable for teachers and overall a good learning experience

Outcome of the programme:

Online community engagement entails both challenges and opportunities. The challenges of conducting ethical and effective community engagement projects in online courses are significant. When faculty cannot choose partners or meet them face to face, and when online students are non-traditional and have full time employment, partnerships and projects may suffer from inadequate time, development, and impact. However, online community engagement does have the opportunity to have a varied set of projects with national and international reach, which allows students to address diverse needs across wide-ranging communities. Having non-traditional students also affords opportunities for intriguing dialogues about any number of issues affecting national or global society.

Certificate:

https://drive.google.com/drive/folders/1qkRwpsFxt3bLGJb271363-wF027rWBFq?usp=sharing

DEPARTMENT OF COMPUTER APPLICATION – SHIFT II

Tips & Tricks to Crack NET Paper – II

Online FDP on NET Paper II



On June 12th, 2020 Department of BCA/CS organized Online FDP on "Tips & Tricks to Crack NET Paper – II Computer Science". NET aspirants registered through Google form and 86 members from all over India.

The Session I commenced with keynote on crack the paper II in the discipline and followed by the subject by Dr. A. Udhayakumar, Assistant Professor, AM Jain College, Chennai. He also explained the problems in main subjects. Followed by, Mr. M.Pandiyan, Asst Prof., Patrician College of Arts and Science, Chennai took over the session II and explained few subjects in detail and interact with the participants. The mock test was conducted and feedback collected through Google form. E-certificate sent to the participants.

DEPARTMENT OF COMPUTER SCIENCE IN ASSOCIATION WITH IQAC

NATIONAL FACULTY DEVELOPMENT PROGRAM – 5 DAYS FDP ON UGC NET/SET PAPER II – COMPUTER SCIENCE

Participants: Faculty Members/PG Stuents/Research Scholars

Mode: Zoom

FDP Meeting Link:

Zoom Meeting ID: 513 517 8133

Password: winner

OBJECTIVE OF THE PROGRAMME:

This FDP aims to provide fundamental skillsets requires to qualify UGC NET Computer Science. The main objective of this program includes giving Tips to crack NET -2020, Proper planning, Time Management Skills and different kinds of approaching Competitive Exam questions.

SCHEDULE OF THE PROGRAMME:



PATRICIAN COLLEGE OF ARTS AND SCIENCE DEPARTMENT OF COMPUTER SCIENCE 5 DAYS FDP ON UGC NET/SET PAPER II – COMPUTER SCIENCE – SHIFT 1 DATE:1811 TO 2210 JUNE, 2020



Prayer by Mrs.Frizilin, Associate Professor, Department of Computer

College Promo Video

Introduction of Resource Person by Mr. Daniel Felix Joseph Chalke, 10.10 am

IQAC Coordinator

10.15 am - 11.00 am: Tips And Tricks For Paper 2 (Computer Science)
Day 1, by Resource Person

Mr.Karthick, Head & Assistant Professor Department of Computer Science,

Vidhyaa Giri College of arts and science, Puduvayal.

11.00 am Q/A Session

11.10 am Vote of Thanks by Mr.John Vaseekaran.S,

Assistant Professor,

Department of Computer Science



ABOUT COLLEGE

ABOUT COLLEGE

Patrician College of Arts and Science, established in 2001, is a Christian minority Co-educational self - financing Institution affiliated to the University of Madras. In consonance with the philosophy of Brothers' congregation, the college aims at providing quality education to the youth of today with utmost sincerity. Along with curricular and co-curricular activities, we constantly insist that a sense of social conscience has to be instilled in the minds of students by conducting outreach programs. The college offers 11 UG, 3 PG and 3 Research programs in shift-1 and 7 UG programs and 2 Research programs in shift-2 and proposes to introduce three more PG programs, M.A.(HRM) in shift 1, M.Sc. Applied Psychology & M.Sc. Mathematics in shift 2.

Mathematics in shift 2.

ABOUT DEPARTMENT
The Department of Computer Science was established in 2001. Computer science is a fast-moving field that includes the disciplines of Mathematics and Programming. Well experienced and qualified faculties of the department train students to keep pace with the changes and recent trends in all the fields of Computer Technology. Inter, intra-departmental and association activities are organized on regular basis to encourage students to participate in various programs conducted outside college also.

ABOUT RESOURCE PERSON



Mr. Karthick.P, M.Tech., NET, (PhD.) Head & Assistant Professor Department of Computer Science Vidhyaa Giri College of Arts and Science Puduvayal.

Mr.Karthik has more than 7 years of experience in Wipro Technology, Chennai as a Project Manager for Royal Bank of Scotland. He also guides students and faculty who aspire to clear the UGC NET/SET exams.

PARTICIPANTS

Faculty & PG Students of Computer Science can participate in this FDP. E-certificates will be provided for registered participants only.



Patrician College of Arts and Science

Affiliated to the University of Madras & Accredited 'A' Grade by NAAC Ranked 1st in TN and 27th among the top 100 Non-autonomous colleges in India.

5 Days FDP on UGC NET/SET Paper II - Computer Science 18th to 22nd June, 2020

10 am to 11 am



Department of Computer Science - Shift 1 in association with

IQAC

Contact us

N0.3, Canal Bank Road, Gandhi Nagar, Opposite to Kotturpuram
Railway Station, Adyar, Chennai-600 020

Phone No. 044-24401362/044-24426913

https://www.patriciancollege.ac.in

CHIEF PATRONS

Rev.Bro. Johnson Rex Dhanabal **Director & Secretary**

Dr. Fatima Vasanth Academic Director

Dr. Usha George Principal

Dr. B.Meena Vice Principal - Shift 1

Dr.Arokiamary Geetha Rufus Vice Principal - Shift 2

ORGANIZING COMMITTEE

Mrs. Thasin Fouzia, M.H. HoD

Mr. Daniel Felix Joseph Chalke, **IQAC** Coordinator

Mrs.Mashiya Afroze.A. **Associate Professor**

Mrs.Frizilin.R Associate Professor

Mr.John Vaseekaran.S, Assistant Professor

ACCOUNT DETAILS

A/c Name: PCAS-COMPUTER SCIENCE DEPARTMENT

A/c No.: 50100307989197

Bank: HDFC BANK LTD Branch: KOTTURPURAM IFSC code: HDFC0001305

REGISTRATION FEES

Rs.250/-

Can be paid through NetBanking, Paytm, Phonepe, Google Pay, etc.

Screenshot of Payment receipt should be uploaded during registration.

REGISTRATION LINK

https://forms.gle/Jc1Lyo5WgofZVUHo9

Note: Mode of conducting and meeting link details will be sent to your email.



ABOUT FDP

This FDP aims to provide fundamental skill sets required to qualify UGC - NET/SET Paper II, Computer Science. The primary objective is to address issues such as planning, Time management, approach to answer correctly and to focus on the most important units in

- Day 1: Tips and tricks for Paper 2 - Computer Science
- Day 2: Computer Networks and **Data Communication**
- Day 3: Data Structure and Algorithm
- Day 4: Database management System
- Day 5: Software Engineering

For Queries Contact

Mrs. Thasin Fouzia. M.H., HoD 9786231278 Mrs.Frizilin.R, Associate Professor 9788855951

Email: bsccs@patriciancollege.ac.in Telegram Link

https://t.me/joinchat/SIG7dhgCYEDy792-ak51-Q

ABOUT THE FDP:

On this pandemic situation, to benefit the faculty & PG Students the department conducted a Faculty Development Program which aims to provide fundamental skill sets required to qualify UGC - NET/SET Paper II, Computer Science. The Registration fees was Rs.250 per participant and E-certificates were forwarded to all the participants.

The primary objective is to address issues such as planning, Time management, approach to answer correctly and to focus on the most important units in the subject.

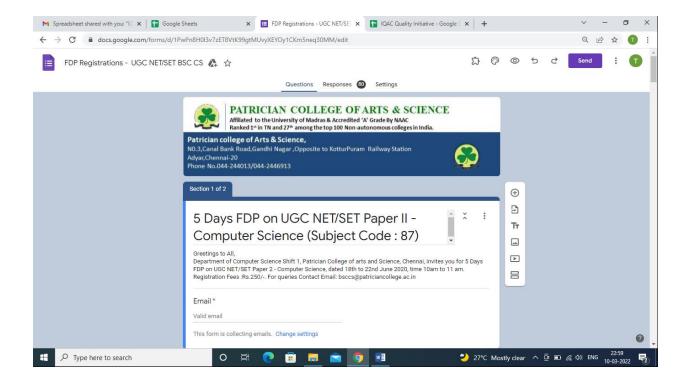
The following are the sessions covered for all 5 days from 18th June to 22nd June 2020.

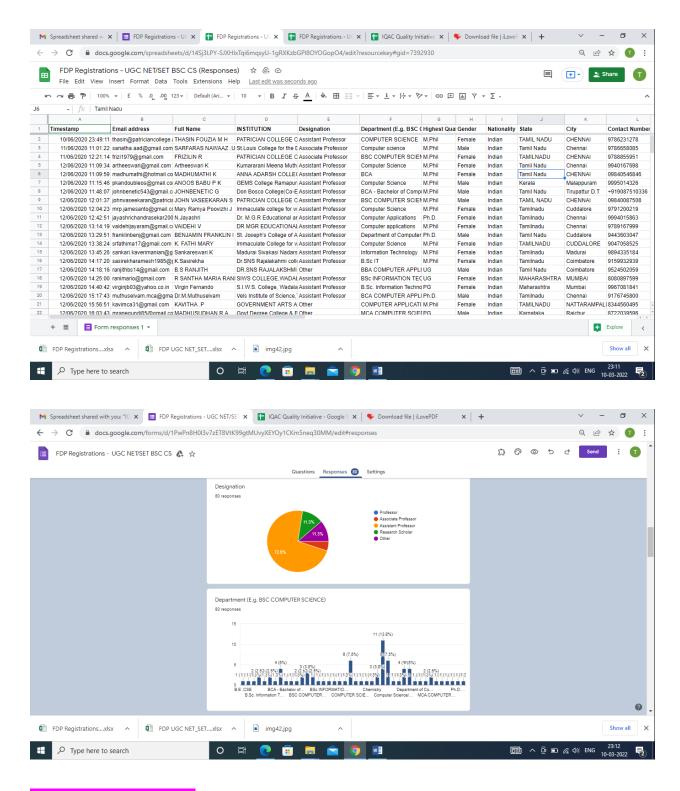
- Day 1: Tips and tricks for Paper 2 Computer Science
- Day 2: Computer Networks and Data Communication
- Day 3: Data Structure and Algorithm
- Day 4: Database management System
- Day 5: Software Engineering

The Resource Person for this FDP is Mr. Karthick.P, M.Tech., NET, (PhD.), Head & Assistant Professor, Department of Computer Science, Vidhyaa Giri College of Arts and Science, Puduvayal. Mr. Karthick has more than 7 years of experience in Wipro Technology at Chennai as a Project manager on behalf of Wipro to Royal Bank of Scotland and has received best engineer of the year award at 2018 by Wipro technologies. Currently working as, a Head and Assistant Professor in Department of Computer Science in Vidhyaa Giri college of Arts and science., Puduvayal. Actively guiding NET aspirants for past 6 months.

REGISTRATION FORM:

Link: https://forms.gle/Jc1Lyo5WgofZVUHo9





ASSESSMENT LINKS:

https://forms.gle/LKfKzeVd5ZNMFZXv9

https://forms.gle/a9wn5wo7JnVgKehu7
PROFILE OF RESOURCE PERSON:

KARTHICK PANNEERSELVAM.,M.TECH., UGC-NET.,(PhD)
104 Sri Amman DVK Nagar,
Ramnagar, Devakottai
Sivagangai - 630 302
Mobile: 9688590579
E-mail: karthickpri.in@gmail.com



CARRER OBJECTIVE

To teach and care for students in a motivational way that understands of all students needs to provide leadership in the classroom and to keep abreast of new technology and new teaching techniques to always be the best teacher I can be.

ACADEMIC CHRONICLE:

Qualified the UGC- NET for eligibility for Assistant professor held on June 2019 with 9.84 Percentile score in the subject COMPUTER SCIENCE AND APPLICATION.

PROFESSIONAL EXPERIENCE :

Working as a Department Head and Assistant Professor in Department of Computer Science at Vidhyaa Giri College of Arts and Science- Puduvayal, Karaikudi Tamil Nadu .From July 2018 to Till present.

ROLES AND RESPONSIBILITIES

- Over all Technical Co ordinate in many programs which were conducted by the college and university.
- Playing role as MENTOR in Students counseling program.
- Software and Application Developer to enter into Digital education to our college.
- NAAC and IQAC coordinator.
- Coordinator for the preparation of online Time Table for the College, Department workload. Monitoring the Websites and billing Software.
- Co Ordinate in Control of Examination.
- Team member ISO Certification Process and as well as IQAC Cell Member.

Doctor of Philosophy (2019 - 2021)

| Title of the Research | Efficient Techniques in Video Compression |
|-----------------------|--------------------------------------------------------------------------------------------|
| Duration | 2019 – 2023(Part Time) |
| Research Supervisor | DR. K. Mahesh Professor Department of computer Application. Alagappa university, Karaikudi |
| Place of the Research | Alagappa University, Karaikudi. |

Master Of Technology (2014 - 2017)

| Branch | Computer Science and |
|------------|----------------------------------|
| | Engineering |
| Institute | Bharath Institute of Higher |
| | Education and Research Selaiyur, |
| | Chemai - 600 073 |
| Percentage | 7.04 CGPA |
| Class | First Class |

: STEGANOGRAPHY USING REVERSIBLE TEXTURE SYNTHESIS. Project Title

Project Summary:

The main objective of this project is to hide the data in texture image using Reveresible Data hiding method. Here we are going to develop a simple, cost effective and fast algorithm for hiding the data in image with reduced mean square error and high peak signal to noise rotio. The developed algorithm can provide Various numbers of embedding capacities, Produce a visually plausible texture images, and Recover the source texture. This project utilizes the MATLAB software for implementation, image processing approach is used for hiding the data.

Bachelor Of Technology (2008 - 2012)

| Branch | Computer Science and Engineering |
|------------|----------------------------------------------------|
| Institute | Kalasalingam University Krishnan Kovil, 626 190 |
| Percentage | 6.004 CGPA |

Project Title : FRAMEWORK FOR MULTIPURPOSE WEBLOG ACCESS ANALYZER.

Project Summary

Web miming is automatic discovery and analysis of click stream, which is collect and generate data of user interaction with web resources on websites. Capture and modeling and analyzing the behavior pattern and profile of user interaction with websites its main goal. Several data mining methods are used to discover the hidden information in the web. Majority of the web mining systems are likely to specified into the particular problem domain. On the other hand web mining does not mean only applying data mining techniques to the data stored in the web. The system mines web log records to discover user access patterns of web pages.

◆ HSC (2007 - 2008)

| Branch | State Board |
|------------|----------------------|
| Institute | N.S.M.V.P.S. H.S.S |
| | Devakottai – 630 302 |
| Percentage | 69 % |

* SSLC (2005 - 2006)

| Branch | State Board | |
|------------|----------------------|--|
| Institute | N.S.M.V.P.S. H.S.S | |
| | Devakottai – 630 302 | |
| Percentage | 75.06% | |

Industrial Worked Experience:

| S.NO | Company | Year | Role |
|------|-------------------------------------|------------------------|----------------------------------------------------|
| 1 | CMS SYSTEM private LTD - Chennai | July 2012 – March 2014 | Data Center Operator & Desktop Support Engineer |
| 2 | WIRPO INFO TECH – Chennai | July 2014 - Dec 2016 | Senior Data Operator & Network Admin |
| 3 | WIPRO TECHNOLIGY- Chemai | Jan 2017 — Jun 2018 | Project Lead & Team Lead & L3 Windows Admin |

AREAS OF SPECIALIZATIONS:

- System Software
- DATA Base Management System
- Computer networks.
- Operating system
- C & C++ Language
- Data Structure and Algorithms

Professional Certifications:

M.C.P - Microsoft certified professional (Windows Server 2008 Active Directory) completed on Mar 16 2016.

PARTICIPATION IN NATIONAL WORKSHOP SEMINAR CONFERENCE SYMPOSIUMS

| S.No | Name Of The Event | Name Of The Organizer | Period |
|------|---------------------------------------------------------------------|----------------------------|--------|
| 1 | Two Days Workshop On Software Quality Engineering | S.R.M University _ Chennai | 2009 |
| 2 | 2 Days Workshop On Application Of Computer Graphics And Image | VIT University – Vellore | 2010 |

| | Processing | | |
|----|-----------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------|------|
| 3 | One Day Conference On Software Engineering | Kamaraj College Of Engineering & Technology- Virudhunagar | 2009 |
| 4 | One Day Symposium | Mepco Schlenk Engineering College - Sivakasi | 2010 |
| 5 | Paper Presentation On Image Process | Kalasalingam University | 2012 |
| 6 | Design And Development Of MOOC | Alagappa University – Karaikudi | 2018 |
| 7 | ICT Enablement For Educational Leaders To Improve Institution Management And To Be Compliance Ready | Alagappa University – Karaikudi | 2019 |
| 8 | Mentoring The Non Accredited Institutions Under The Jurisdiction Of Alagappa University Towards Accreditation By NAAC | Alagappa University – Karaikudi | 2019 |
| 9 | International Conference On Employability In IT Sector | Vidyaa Giri College Of Arts And Science - Puduvayal | 2019 |
| 10 | Recent Research Trends In Computer Science (Nerrtes'19) | Alagappa University | 2019 |

Book Chapter published

- > Proceeding of the One day National conference on RECENT TRENS IN INFORMATION TECHNOLOGY on September 27th 2019 Organized by Information technology at Syem Ammal Arts and Science College, Ramanathapuram.(ISBN) 978-81-907579-7-3.
- Proceeding of the International conference on INTELLIGENT COMPUTING AND INFORMATION TECHNOLOGY (ICICT 2019) Jointly Organized Department of Computer Science & Computer Application at Idhya college for women, sarugani.(ISBN) 9 789389 146745.

In Plant Training

| S.NO | Company Name | Trai | ning F | eriod |
|------|-------------------------------|------------|--------|------------|
| 1 | Micro tech solution - Chennai | 11/12/2011 | TO | 31/12/2011 |
| 2 | Maze net – Coimbatore | 2/12/2010 | TO | 28/12/2010 |

Personal Details:

: Karthick Panneerselvam
: 17-06-1991
: Indian
: Tamil, English (Read, Write & Speak)
: K3006295
: 16-02-2012
: 15-02-2022
: 104/E Sri Amman DVK Nagar
Ramnagar, Devakottai
Sivagangai (DIST)
Pincode-630303

Personal Details:
Name
Date of Birth
Nationality
Languages Known
Passport No.
Passport Issued Date
Passport Expiry Date
Permanent Address

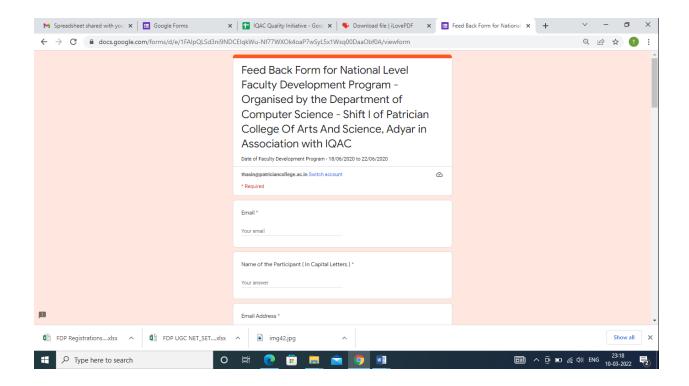
Avowal

I hereby declare that the above-mentioned particulars are true and genuine and are as per the Certification

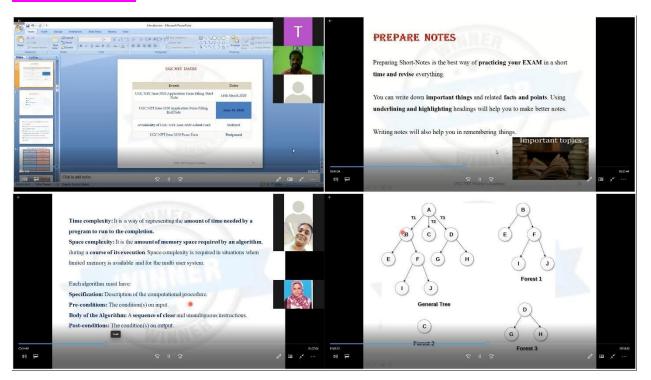
Thanking You.

FEEDBACK FORMS:

LINK: https://forms.gle/4NgJwYq2QQKdAD6E7



SCREENSHOTS:



OUTCOME OF THE PROGRAMME:

The Participants were able to understand the most important units in the subject such as Tips and tricks for Paper 2, Computer Networks and Data Communication, Data Structure and

Algorithm, Database management System, Software Engineering, plan for study, Time management, etc.

PATRICIAN COLLEGE OF ARTS AND SCIENCE CHENNAI



SEMINAR

on

"Insights into Various Emerging Technologies in a Nutshell"





DEPARTMENT OF COMPUTER SCIENCE (Shift I & II) 2020-2021

Topic: Insights into Various Emerging Technologies in a Nutshell

Date: 26th March, 2021

Time: 12.00pm – 1.00pm

Google Meet Link:

meet.google.com/dzv-vxmf-btn

Participants: III B.Sc. (Computer Science) Shift-I &II

Schedule of the Program:

- Prayer
- Welcome Address
- Resource Person Addressing the gathering
- Question session
- Vote of thanks

Invite:



Program Outcome:

Technical development is day by day increasing. So all of us must be aware of the new technologies. In this view the seminar was conducted based on the emerging technologies. After the completion of this seminar, the students were clear about the emerging technologies in computer science.

Resource Person Profile:

Name: Dr. R. Nismon Rio

Designation: Assistant Professor, Department of Computer Science, Christ (Deemed to

be

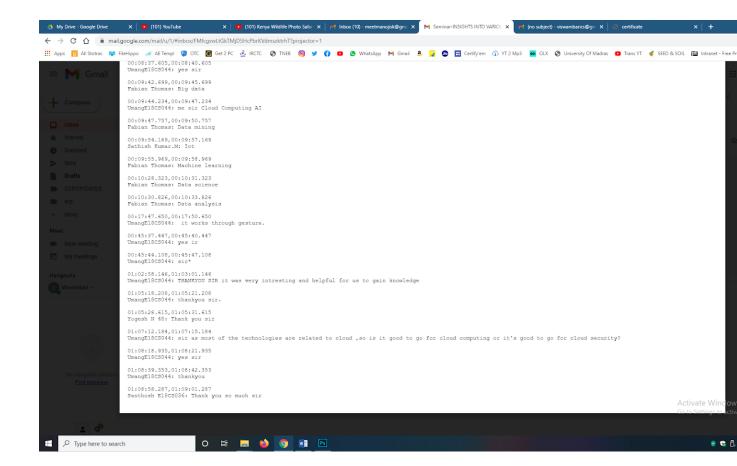
University), Banglore.

About the Seminar:

The emerging technologies which are going to bloom in the industry has been discussed. The outcome of this seminar is that out of this program the students can generate ideas and innovate something technically by doing projects. The technologies discussed here are very new and innovative which is very much helpful for the upcoming innovators.



(Dr. R. Nismon Rio from Christ University, Banglore)



(Students actively interacting with resource person on the seminar)

The students were really benefitted from this awareness session as it was a great eye opener for all. The students learnt many unknown facts about this blooming technologies and are really enthusiastic to work with the upcoming technologies.

STRATEGIES IN MANAGING SOCIAL AND ECONOMIC CRISIS IN INDIA



DATE: 29/01/2021

NO. OF PARTCIPANTS: 34 – II MSW

PROGRAM SCHEDULE:

| TIME | | SCHEDULE |
|----------|----|----------------------------------------------------|
| 12.00 pm | to | Prayer - Joyce, II MSW |
| 12.05pm | | |
| 12.05 pm | to | Welcome Address – Kamalnath, II MSW |
| 12.10am | | |
| 12.10 am | to | Resource Person Profile |
| 12.15am | | & Introduction About The Topic - Ram kumar, II MSW |

| 12.15 pm t 12.45pm | Presentation – 1- Economic Crisis and its Impact in India • Keerthika. A – II MSW | |
|-----------------------|----------------------------------------------------------------------------------------------------------------|--|
| | Presentation – 2 – Covid-19 Strategies for Managing Social and Economic Crisis in India. • Rashmitha – II MSW | |
| | Presentation – 3 Agricultural Crisis • Kingsley II MSW | |
| 12.45pm t 12.50pm | Question and Answer Session – Simona, II MSW | |
| 12.50pm t 12.55pm | Vote Of Thanks – Janani, II MSW | |
| | MC – Simona, II MSW | |

RESOURCE PERSON: Mr. Samson Arul raj, Director of MCC Community College,

Tambaram, Chennai.

RESOURCE PERSON PROFILE:

Mr Samson Arul raj completed his degree in social work and worked as an assistant professor as well the head at Sindhi college of arts and science.currently he was the director of Mcc community college.He is more of Tamil activist and a motivational speaker.He also trains Tamil skills like Parai,thappattam,street theater,puppetry,oyilattam etc. He is a man of knowledge with rich practical experience.

OBJECTIVES:

- To impart knowledge on the condition of economic and social crisis in India.
- To promote awareness on deflation in economic and social standards of India.
- To discuss on the strategies in managing the social and economic conditions.

PROGRAM OVERVIEW:

The webinar on "Strategies in managing economic and social crisis in India" started with the introduction of the chief guest Professor. Samson.A, Director of MCC Community College. The webinar had three presenters for that day. Their presentation was on the topic- economic crisis and its impact in India, agricultural and development and strategies in managing economic and social crisis in India. The presenters briefly explained on the current economical and social crisis in India and alternatives which can be accomplished in terms of making India to achieve its standard values in terms of economic and social crisis. Professor. Samson explained on different strategies which can be put forth to manage the social and economic crisis and also spoke on other common issues like casteism, migration, globalization etc., At the end of the workshop, Mr.Samson addressed the question asked by the trainees in a effective and responsive way.

OUTCOME:

The trainees learnt on different strategies on how to manage the social and economic crisis in India.

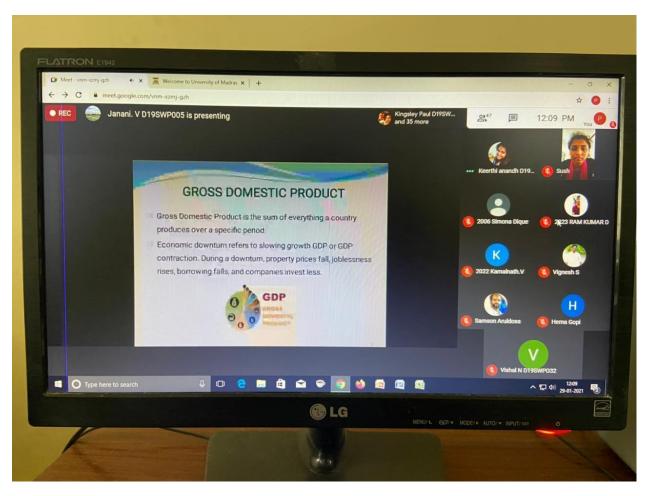
FEEDBACK:

- The workshop was very effective and informative. Margaret I MSW
- The knowledge of the presenter was useful and relevant to my professional needs. A very interactive and useful session- Rashmitha Iruthaya Varshini.X II MSW
- The session was informative and Interactive. The resourse person was engaging and overall the workshop was effective Keerthika. A II MSW

ACTION TAKEN REPORT:

| CONCERNS AND SUGGESTIONS | ACTION TAKEN |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------|
| Based on feedback dated: 11.07.2020 The webinar conducted on POCSO act we received feedback that it would be more useful to conduct more webinars related to social and crisis in India on this. Students can also gain more knowledge regarding the act. through a guest lecture. | Based on the concerns and suggestions received by students from POCSO Act webinar action was taken to conduct the guest lecture. |

PHOTOS:



Picture taken while trainee presenting their topics



Pictures taken while presenter explaining on the strategies to manage social crisis

LETTER:



Inviting to be the Resource Person for the WEBINAR ON "STRATEGIES IN MANAGING SOCIAL AND ECONOMIC CRISIS IN INIDA"

Justus Wallis <justuswallis@patriciancollege.ac.in> To: samsonmcc@gmail.com

Wed, Jan 27, 2021 at 10:37 AM

Dear Sir,

Greetings from the Department of Social Work, Patrician College of Arts & Science, Chennai.

On 29.01.2021, we have planned to organize a Webinar on "STRATEGIES IN MANAGING SOCIAL AND ECONOMIC CRISIS IN INIDA" through Google Meet.

It would be grateful if you can be a resource person for the Webinar on "STRATEGIES IN MANAGING SOCIAL AND ECONOMIC CRISIS IN INIDA"

Date: 29.01.2021

Time: 12:00 PM - 01:00 PM

Looking forward to hear from you. Thank you

With Regards Justus Wallis

Samson <samsonmcc@gmail.com> To: Justus Wallis <justuswallis@patriciancollege.ac.in>

Thur, Jan 28, 2021 at 11:33 AM

Thank you Justus. I will make my presence.

Regards, Samson

STUDENTS ATTENDANCE WITH SIGNATURES:

| Sl.No | CLASS | NO OF STUDENTS ATTENDED | NAME OF THE FACULTY INCHARGE | SIGNATURE OF THE FACULTY IN-CHARGE |
|-------|--------|-------------------------------|------------------------------------|------------------------------------|
| 1. | II MSW | 34 | Divya J | Dungo. |

LIST OF PARTICIPANTS

| S.No | DEPARTMENT NUMBER | NAME |
|------|-------------------|---------------|
| 1 | D19SW001 | AARTHI M |
| 2 | D19SW002 | AKASH J |
| 3 | D19SW003 | ALEX A |
| 4 | D19SW004 | AMALA RUBAN.A |
| 5 | D19SW005 | ANGELIN RIA D |
| 6 | D19SW006 | ARUN KUMAR S |
| 7 | D19SW007 | CHANAKIYAA S |

| 8 | D19SW008 | DANIEL A |
|----|----------|-----------------------|
| 9 | D19SW009 | DAVID E |
| 10 | D19SW010 | DAVID JONATHAN JUDE |
| 11 | D19SW011 | DEEPIKA H |
| 12 | D19SW012 | DILIPKUMARAN A |
| 13 | D19SW013 | DOROTHY SHEEBA M |
| 14 | D19SW014 | HARI BAALAJI A L |
| 15 | D19SW015 | IMMANUVEL DILIPAN A |
| 16 | D19SW016 | JAGAN. A |
| 17 | D19SW017 | JAYASRI M |
| 18 | D19SW018 | KEERTHIVASAN.S |
| 19 | D19SW019 | KIRUBAKARA DOSS C |
| 20 | D19SW020 | KRISHNAKANTH A |
| 21 | D19SW021 | LEEMA ELIZABETH S |
| 22 | D19SW022 | LISHA REINA I |
| 23 | D19SW023 | MICHAEL BRITTO A |
| 24 | D19SW024 | MOHAN R |
| 25 | D19SW025 | NANCY J |
| 26 | D19SW026 | NIGIN ISAAC I |
| 27 | D19SW027 | PRADEEP KUMAR V |
| 28 | D19SW028 | RAGOTHAMAN V |
| 29 | D19SW029 | RAKESH .L |
| 30 | D19SW030 | REON VELENTINO BROWNE |
| 31 | D19SW031 | RESHMA |
| 32 | D19SW032 | ROBIN SANJAY D |
| 33 | D19SW033 | ROHI BENNY HINN |
| 34 | D19SW034 | SIVA KUMAR P |

Faculty Development Program – 'Media and Future' - 17th to 19th June 2020

School of Media Studies organized a three days faculty development program from 17th June 2020 to 19th June 2020 on "MEDIA AND FUTURE". The program had three resource persons handling topics of their expertise. Participants from various colleges and universities registered for the faculty development program. The program enriched the participants with great knowledge on Media and Future.

The first day of faculty development programme was inaugurated by Mr. Ahamed Rasool, Assistant Professor and Head, School of Media Studies, Patrician College of Arts and Science. The program started with prayer and introduction of resource person Dr. Susan Sridhar, Associate Professor, School of Communication and Media Studies, MOP Vaishnav College for Women. The resource person started the session by exploring the topic "IS SOCIAL MEDIA THE FUTURE?" She delivered her valuable inputs on social media platform and how its utilization in daily life. The usage of social media to receive news and connect with people was discussed after which the forum was open for discussion. Questions were raised on how people are glued to a particular social media platform and on the accuracy of information disseminated in it. The resource person gave her detailed inputs for the queries raised. She also said the news disseminated in social media cannot be accurate all the time and the user can

compare it with other traditional media. The program ended with vote of thanks to the resource person for the day.

The second day of faculty development program started with prayer and introduction of the resource person. Dr.T.Jaisakthivel, Assistant Professor, Department of Journalism and Communication, University of Madras, Chennai was the resource person. The topic for the day was "FUTURE OF RADIO". The resource person gave his valuable inputs on radio and how the radio communication development will be in future. The resource person detailed on the different radio stations in India and the need of radio communication during the time of uncertainty. He also gave ideas for the participants to start their own radio station using internet and audio devices. He shared his experience on visiting various radio stations and how radio communication can be developed in future. The program was then open for discussion and many of the participants eagerly raised queries on starting their own radio channel. The program ended with vote of thanks to the resource person.

The third day of faculty development programme started with prayer and introduction of resource person. Dr. Vijay Kumar Vijayan was the resource person for the day. He is working as an Assistant Professor in the School of Communications, Xavier University, Bhubaneswar, India. The topic for the day was Audio-Visual Production & Beyond. The resource person gave a detailed talk about how media content attracts the audience. He gave live assignments to the participants through polling method. He also spoke on some of the popular applications that are used for creating media content. It was followed by participants' discussion on media content creation for different audience. The resource person explained on audience approach and expectation on various social media platforms. The program ended with vote of thanks.

The three days faculty development program ended on 19th June 2020. The total number of participants was around 35 on all the three days. Feedback form for three day program was sent to the participants. All the participants gave their valuable feedback on the program. The participants gave a high rating for the experience they gained through the program. They also suggested conducting more programs in future. E-Certificate was sent to all participants who actively engaged themselves in the program.



PATRICIAN COLLEGE OF ARTS AND SCIENCE

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SCHOOL OF MEDIA STUDIES & IQAC

PRESENTS

National FDP On



MEDIA AND FUTURE

From 17th to 19th June 2020

Resource Person





Dr. SUSAN SRIDHAR

IS SOCIAL MEDIA THE FUTURE?"

On 17.06.2020



Dr. T. JAISAKTHIVEL

FUTURE OF RADIO

On 18.06.2020



Dr. V. VIJAY KUMAR

SCHOOL OF COMMUNICATIONS, XAVIER UNIVERSITY BHUBANESWAR, ODISHA

AUDIO-VISUAL PRODUCTION & BEYOND

19.06.2020

E-CERTIFICATE WILL BE ISSUED TO PARTICIPANTS



Entry Fee Rs 100/







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